

MENU MODA®

2025 / 26 NEW

DAG®
style
FACTORY
made in italy



Production of
professional menu
holders, placemats,
and table accessories.



MENUHOLDERS COLLECTION
p. 04 - 31



MENUHOLDERS *premium*
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CUSTOMIZATIONS AND SPARE PARTS
p. 52 - 59

ACCESSORIES
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PLACEMATS
p. 68 - 95

BLACKBOARDS AND PICTOGRAMS *premium*
p. 96 - 99

HOTEL *premium*
p. 100 - 117

YOUR NEEDS ARE OUR PROJECTS

JUTA LINE

Antibacterial



Antibacterial certification



Sanitizable



stain-resistant

ANTIBACTERIAL MENU HOLDER, WASHABLE WITH SOAP AND WATER

This line of Made in Italy PVC menu holders, printed with a JUTE effect finish and antibacterial certification, brings an innovative and exceptionally durable menu to the table. DAG Style offers an assortment of "fashion" colors to mix and match, for an eclectic table designed outside the box.

This item is suitable for both outdoor and indoor environments, perfect for a dynamic clientele ready to test its extreme resistance.

Advantages include low cost, refined appearance, and exceptional durability, ensuring comfortable and low-maintenance use.

What to know about this item:

- * Suitable for very intensive use, even outdoors.
- * The material is PVC with antibacterial certification and stain-resistant treatment.
- * Flexible cover, medium weight, jute texture.
- * Personalization on Patch or Metal label, or hot-stamped debossing, see pages 52-55.
- * Label customizations are free for orders over 18 pieces, both patch and metal."

Technical evaluations (from 0 to 100)

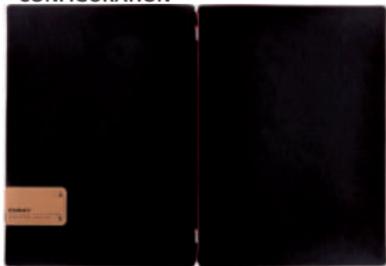


Washability: more thorough cleaning.)	99 (Washable with running water and neutral soap. If necessary, a brush can be used for
Water resistance:	100 (Maximum water resistance)
Stain resistance:	97 (Particularly colored substances may leave halos on light colors)
Mechanical resistance:	99 (Particularly resistant to wear and tear)
Light resistance:	99 (Excellent color resistance to sunlight)

Personalized labels free on orders of 18+, see pages 52-55



CONFIGURATION



only elastic



1 pocket insert - 4 pages



1 frame insert - 4 PAGES

SIZES:

A4

Only elastic	€ 19,63
1 pocket insert	€ 23,94
1 frame insert	€ 28,66

cm 23,2x31,8

A4 SLIM

Only elastic	€ 16,64
1 pocket insert	€ 20,64
1 frame insert	€ 25,67

cm 17,3x31,8

A5

Only elastic	€ 14,40
1 pocket insert	€ 17,84
1 frame insert	€ 21,76

cm 16,5x23,1

QUADRATO

Only elastic	€ 16,64
1 pocket insert	€ 20,46
1 frame insert	€ 24,56

cm 23x23,1



NEW

CAMEL



NEW

LIGHT BLUE



NEW

SAGE



NEW

IVORY



10 colors to mix and match to invent a style. Cover with a JUTE effect texture for a pleasant tactile sensation. Made of antibacterial PVC and reinforced with an internal synthetic mesh that provides remarkable resistance to wear over time."

BESTSELLER



BICOLOR



GREY



BROWN



BLACK



BLUE



BORDEAUX



CUSTOMIZABLE LABELS (SEE PAGES 52-55)

On light colors, highly pigmented substances can sometimes leave stains.

CHEF LINE

CERTIFIED PRODUCT
WASHABLE WITH SOAP AND WATER
STAIN-RESISTANT TREATMENT

Regenerated genuine leather 



Sanitizable



stain-resistant



CHEFS CREATE EMOTIONS, DAG STYLE BRINGS THEM TO THE TABLE.

Like a master chef presenting their dishes, this menu holder line highlights the menu with elegance and simplicity. The cover, made of regenerated genuine leather, the result of extensive research started in 1989, is now softer to the touch, while maintaining the same resistance and ease of cleaning. This material, with stain protection, certified and ecological, is at the top for resistance and durability.

This item is suitable for both indoor and outdoor environments, frequented by a lively clientele who appreciate an essential and refined style. It guarantees managers long-term durability, combining aesthetics and functionality.

The advantages lie in the perfect combination of ecology, elegance, and functionality, ensuring a feeling of solidity and cleanliness.

What to know about this item:

- * Suitable for intensive use, even outdoors.
- * The material is regenerated genuine leather with stain-resistant treatment.
- * Flexible cover, low weight, sackcloth texture.
- * Personalization with a patch or metal label, or hot-stamped with colored foil, see pages 52-55.
- * Label customizations are free for orders over 18 pieces, both patch and metal."

Technical evaluations (from 0 to 100)



Washability: 99 (Washable with running water and neutral soap. If necessary, a brush can be used for more thorough cleaning.)

Water resistance: 95 (Excellent waterproofing.)

Stain resistance: 97 (On light colors, particularly colored substances may leave marks)

Mechanical resistance: 97 (Particularly resistant to wear)

Light resistance: 99 (Excellent color resistance to sunlight)

Personalized labels free on orders of 18+, see pages 52-55



CONFIGURATION



ONLY ELASTIC



1 pocket insert - 4 pages



1 frame insert - 4 PAGES

SIZES:

A4
Only elastic
€ 27,76
1 pocket insert
€ 32,07
1 frame insert
€ 36,79



A4 SLIM
Only elastic
€ 22,74
1 pocket Insert
€ 26,74
1 frame insert
€ 31,77



A5
Only elastic
€ 18,97
1 pocket Insert
€ 22,41
1 frame insert
€ 26,34



QUADRATO
Only elastic
€ 22,74
1 pocket Insert
€ 26,56
1 frame insert
€ 30,66



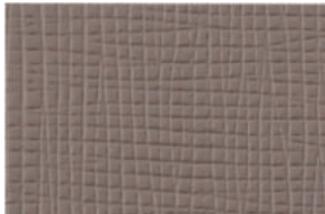
BLACK



BROWN **BESTSELLER**



DOVE GREY



The CHEF line, in regenerated genuine leather, represents the ultimate expression of FASHION, ECOLOGY, and FUNCTIONALITY among DAG's products. The superior quality raw material, the natural colorsng, and the stain-resistant surface protection make this product line among the best on the market."



BLUE



SAGE



OCHRE



BORDEAUX



CUSTOMIZABLE LABELS (SEE PP. 52-55)

On light colors, highly pigmented substances may sometimes leave stains.

FASHION line



Genuine Regenerated Leather

CERTIFIED PRODUCT
WASHABLE WITH WATER AND SOAP
STAIN-RESISTANT TREATMENT



Sanitizable



stain-resistant

SIZES:

A4

Only elastic

€ 27,76

1 pocket insert

€ 32,07

1 frame insert

€ 36,79



cm 23,2x31,8

A4 SLIM

Only elastic

€ 22,74

1 pocket insert

€ 26,74

1 frame insert

€ 31,77



cm 17,3x31,8

A5

Only elastic

€ 18,97

1 pocket insert

€ 22,41

1 frame insert

€ 26,34



cm 16,5x23,1

QUADRATO

Only elastic

€ 22,74

1 pocket insert

€ 26,56

1 frame insert

€ 30,66



cm 23x23,1

CONFIGURATION



only elastic



1 pocket insert - 4 pages



1 frame insert - 4 PAGES

Addition of pocket or frame inserts, pages 58-59"

CROCODILE BROWN FASHION LINE

BESTSELLER

A TIMELESS CLASSIC WITH SUPERIOR DURABILITY

The DAG FASHION line is made of regenerated genuine leather just like the CHEF line. This collection represents the pinnacle of the union between fashion, ecology, functionality and resistance in DAG products. The superior quality raw material and the stain protection make this line among the best on the market. This item is suitable for outdoor and indoor environments, with a particularly lively clientele ready to test the resistance of every object on the table. The main advantages include maximum durability, excellent washability and a classic style for any environment.

What to know about this item: Suitable for intensive use, even outdoors. The material is regenerated genuine leather with stain-resistant treatment. Flexible cover, low weight. Personalization with patch or metal label, see pages 52-55. Label customizations are free for orders over 18 pieces, both patch and metal. No other types of customization are available for this model.

Technical evaluations (from 0 to 100)

Washability: 98 (Washable with running water and neutral soap. If necessary, a brush can be used for more thorough cleaning.)

Water resistance: 95 (Excellent waterproofing.)

Stain resistance: 98 (On white color, particularly colored substances may, in some cases, leave halos.)

Mechanical resistance: 98 (Particularly resistant to wear)

Light resistance: 99 (Excellent color resistance to sunlight)



Personalized labels free on orders of 18+, see pages 52-55



cork line

NEW

CERTIFIED PRODUCT
WASHABLE WITH WATER AND SOAP
STAIN-RESISTANT TREATMENT



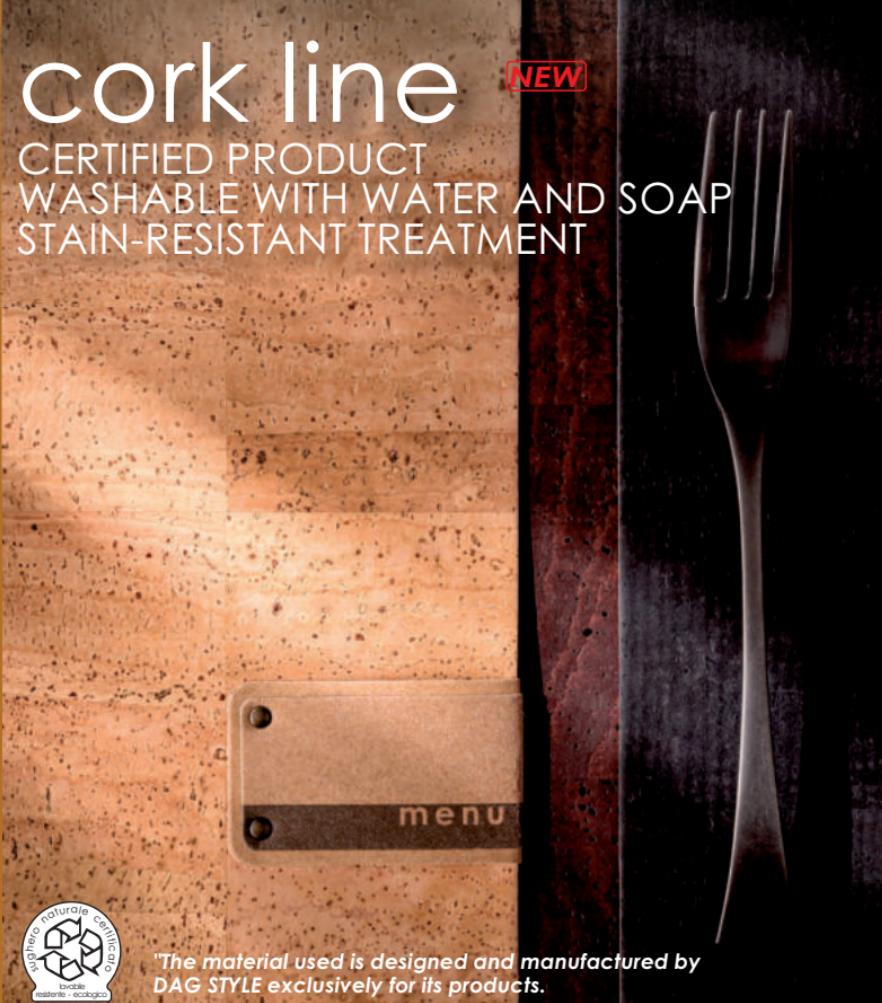
Sanitizable



stain-resistant



"The material used is designed and manufactured by DAG STYLE exclusively for its products.



SIZES:

CONFIGURATION



cm 23,2x31,8



only elastic

A4
Only elastic
€ 39,70
1 pocket insert
€ 44,01
1 frame insert
€ 48,74



cm 17,3x31,8



A4 SLIM
Only elastic
€ 36,14
1 pocket insert
€ 40,15
1 frame insert
€ 45,18



cm 16,5x23,1



A5
Only elastic
€ 23,69
1 pocket insert
€ 27,13
1 frame insert
€ 31,05

QUADRATO
Only elastic
€ 33,30
1 pocket insert
€ 37,12
1 frame insert
€ 41,22



cm 23x23,1



1 frame insert - 4 PAGES

Addition of pocket or frame inserts, pages 58-59"

FASHION FOR THE TABLE

Menu holders made with the finest materials used in the fashion world for the production of cork accessories. The first-choice cork used for this product line has high characteristics of softness, washability and wear resistance.

This item is suitable for environments frequented by a clientele sensitive to the use of ecological and natural materials.

The advantages derive from the combination of an ecological, refined and functional aspect, which offers robustness and intrinsic hygiene in real cork.

What to know about this article

- * Suitable for intensive use even outdoors.
- * The material is real cork coupled with real regenerated leather.
- * Flexible cover, medium weight, material texture.
- * Customization on patch or metal label see page 52-55
- * Label customizations are free for over 18 pieces in both patch and metal."



Genuine Cork – Hygienic and Natural

Technical evaluations (from 0 to 100)



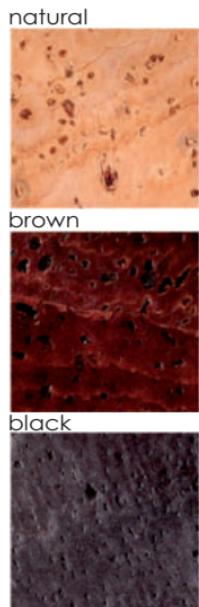
Washability: 98 (Washable with running water and neutral soap. If necessary, a sponge can be used for more thorough cleaning.)

Water resistance: 95 (Excellent waterproofing.)

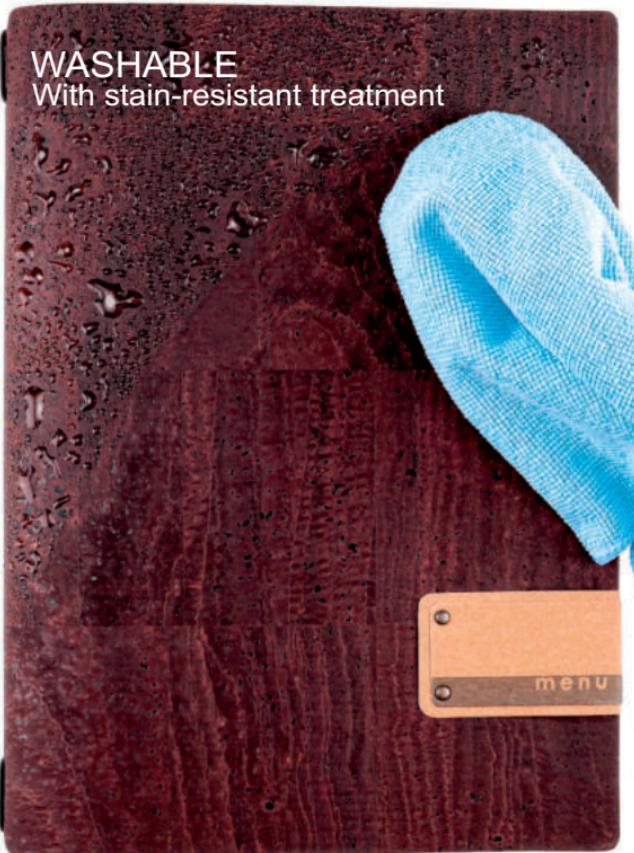
Stain resistance: 96 (Excellent stain protection)

Mechanical resistance: 95 (Excellent wear resistance)

Light resistance: 85 (Excellent color resistance to sunlight)



Personalized labels free on orders of 18+, see pages 52-55



GO-GREEN line

Soap and water cleanable

I was a bottle... now I'm a menu



CUSTOMIZABLE LABELS FREE FOR ORDERS OVER 18 PIECES
(SEE PAGES 52-55)



GO-GREEN MENU HOLDER

The GO-GREEN line uses a regenerated material from recovered plastic (PET) transformed into a recycled and recyclable needle-punched felt with a soft velour effect to the touch, highly resistant, easily washable and hypoallergenic, complete with "OEKO-TEX STANDARD 100 Class 1 and REACH COMPLIANT" certifications. 1 DAG Style is always attentive to environmentally friendly production processes, choosing certified and eco-sustainable materials, with 100% Made in Italy manufacturing.

This article is suitable for all types of environments and is particularly appreciated in establishments that embrace ecology as a philosophy of life. Inside the label, there is a text attesting to the recycled origin of the material. The advantages lie in the exceptional durability over time, and it immediately conveys a sense of ecological sustainability, appealing to a select clientele.



What to know about this article: Suitable for very intensive use. The material is PET regenerated from plastic recovery. Flexible cover, medium weight, felt-effect texture. Personalization with patch label, see pages 52-55. Patch label customizations are free for orders over 18 pieces. No other types of personalization are available for this model.

Technical evaluations (from 0 to 100)



**Washability
drying)**

99 (washable with running water and neutral soap, slow

Water resistance

50 (absorbs water but does not fear deformation)

Stain resistance

50 (this material can stain, but easily returns clean after washing, even with particularly greasy stains)

Mechanical resistance

99 (particularly resistant to wear and tear)

Light resistance

99 (excellent color resistance to sunlight)



GO GREEN Line BROWN-GREY

A4

Only elastic

€ 12,35

1 pocket insert

€ 16,66

1 frame insert

€ 21,39



GO GREEN Line BROWN-GREY

QUADRATO

Only elastic

€ 11,18

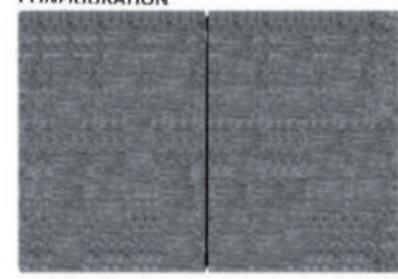
1 pocket insert

€ 15,00

1 frame insert

€ 19,10

CONFIGURATION



**Addition of pocket or frame inserts.,
pages 58-59**

CUSTOM LINE

WASHABLE WITH SOAP AND WATER

Mediterranean art

Between land and sea, between the Mediterranean and continental Europe, through the languages of art and food, DAG Style creates menu holders that exalt Mediterranean art, generating magical atmospheres.



Forest Stewardship Council



AS WITH JEANS LABELS

DAG Style reinvents the material used for jeans labels in the 'CUSTOM' eco-menu collection. This material is washable and durable, but just like jeans labels, it requires drying time after washing.

It is an ecological and lightweight menu holder.

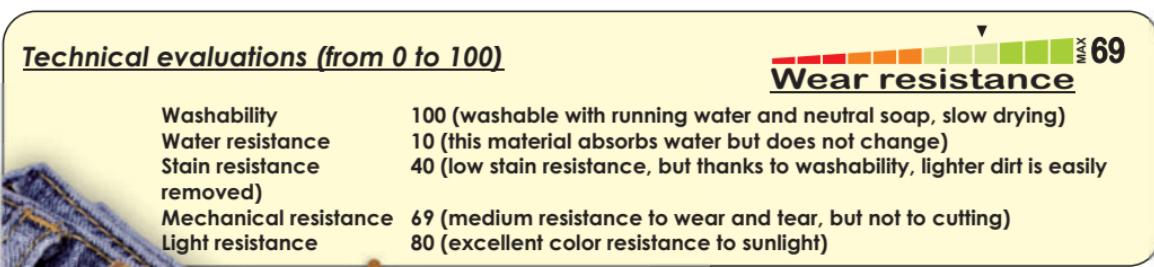
This article is suitable for businesses with a respectful clientele, who appreciate the ecological aspect and the use of natural materials.

The advantages include a low cost, a clearly ecological appearance, and a lightness that makes it comfortable to use.

It is highly appreciated in high-end environments that love nature.

What to know about this article:

- Suitable for respectful use.
- The material is FSC certified cellulose fiber.
- Flexible cover, lightweight, textured feel."



CELLULOSE FIBER

Composed of a blend of raw materials derived from secondary production processes of the paper industry (virgin cellulose, secondary fibers, synthetic and natural latex). All virgin cellulose used comes from companies with FSC (Forest Stewardship Council) certification.

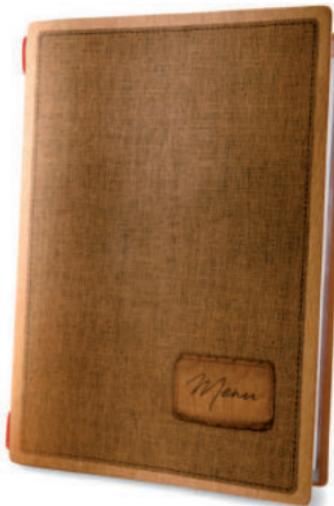


Personalized labels free on orders of 18+, see pages 52-55

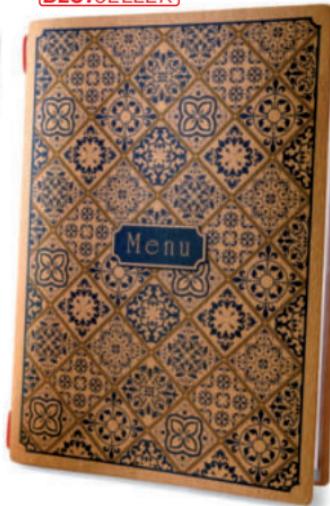


Custom natural Line

The graphic is printed on cellulose material with a thickness of 0.55 mm using inks suitable for food use. The CUSTOM line should be cleaned with water and degreasing soap (such as dish soap). If the dirt is dry, it is recommended to scrub with a soft brush and rinse. For drying, a hairdryer can be used. To remove any wrinkles, a moderate-temperature iron can be used.



COUNTRY



MAIOLICA



BACCO

CUSTOMIZATION

It is possible to insert a logo or a personalized text within the standard graphic, or to create a custom graphic. The costs for customization: For orders of more than 18 pieces, the insertion of your own logo into a standard graphic is free. For quantities less than 18 pieces, please refer to pages 52-53. If a completely customized graphic is desired, both on the cover and on the back, a quote must be requested.



CHICAGO



ZEN

SIZES:

A4

Only elastic
€ 10,36
1 pocket insert
€ 16,92
1 frame insert
€ 22,24



cm 23,2x31,8

A4 SLIM

Only elastic
€ 9,07
1 pocket insert
€ 15,24
1 frame insert
€ 20,89



cm 17,3x31,8

A5

Only elastic
€ 8,13
1 pocket insert
€ 13,65
1 frame insert
€ 18,03



cm 16,5x23,1

CONFIGURATION



only elastic

NEW



DINNER

NEW



SET

NEW



SIGN

NEW



TATTOO

1 pocket insert - 4 pages

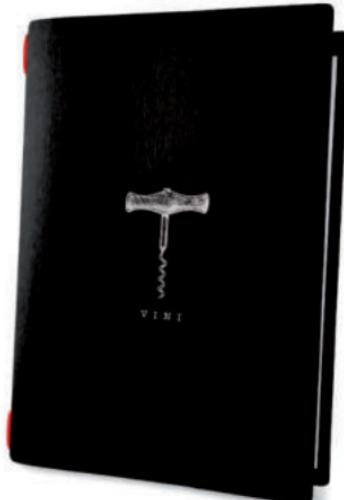


1 frame insert - 4 PAGES

Addition of pocket or frame inserts, pages 58-59

PERSONALIZATIONS: It is possible to insert a logo or a personalized text within the standard graphic, or you can create an ad hoc graphic. Costs for personalization: For orders over 18 pieces, the insertion of your logo within a standard graphic is free. For quantities less than 18 pieces, consult pages 52-53. If you want a completely personalized graphic, both on the cover and on the back, you need to request a quote.

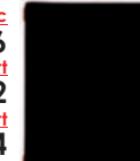
BESTSELLER



BACCO

FORMATI: **A4**

Only elastic
€ 10,36
1 pocket insert
€ 16,92
1 frame insert
€ 22,24



cm 23,2x31,8

A4 SLIM

Only elastic
€ 9,07
1 pocket insert
€ 15,24
1 frame insert
€ 20,89



cm 17,3x31,8

A5

Only elastic
€ 8,13
1 pocket insert
€ 13,65
1 frame insert
€ 18,03



cm 16,5x23,1

NEW



ZEN

NEW



MAIOLICA

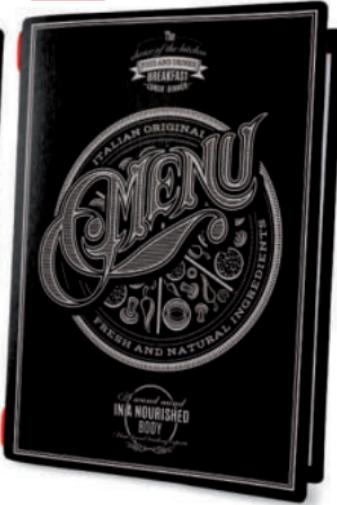
NEW



SET

Custom black Line

The chalk-effect graphic, printed on black cellulose fiber, offers various cover options with food-grade inks to always convey the right message. These menu holders express a high ecological sensitivity and give the impression of holding an ancient manuscript full of wisdom, perfect for presenting a list of genuine and traditional dishes.

NEW**NEW****SIGN****TATTOO**

Custom Premium Line

The bronze-effect graphic, printed on black cellulose fiber, creates a subtle yet precious and elegant contrast of reflections. An ecological and original idea to represent the quality and attention to detail of your establishment.

NEW**DAMASCO****BAROCCO**

CONFIGURATION



only elastic



1 pocket insert - 4 pages



1 frame insert - 4 PAGES

Addition of pocket or frame inserts, pages 58-59

MENU HOLDER

collection



Sanitizable



stain-resistant



GOURMET line

STITCHED
WITH STAIN-RESISTANT
TREATMENT

This model can be customized with hot debossing print. See page 52-53. Installation from: €90.00 + €2.90 per piece.

COLORS

BLACK **BESTSELLER**

BORDEAUX

GREEN

What to know about this article: Suitable for intensive use: This means the article is designed to withstand frequent and prolonged use, ideal for environments with high customer traffic. The material used is of excellent quality and durability: The materials are selected for their durability and ability to withstand wear. This line is embellished with handcrafted stitching that ensures greater strength and high-quality aesthetics. Rigid cover, medium weight, leather-textured finish: The rigid cover offers protection and a sense of solidity, while the leather-textured finish gives a refined and professional look. The medium weight ensures good handling. In summary, this article is an excellent choice for those seeking a durable, high-quality product with a refined design.

This article is suitable for demanding environments with a clientele attentive to finishes. This menu holder line, is made in Italy of Italian eco-leather with a rigid and stitched cover, and is extremely durable. The stain-resistant treatment facilitates cleaning, a characteristic common to the entire Gourmet line. DAG Style was inspired by historical models to rewrite the history of the menu holder, combining a minimalist design with classic materials and colors. The word "menu" on the cover, discreet and elegant, represents a meeting point between tradition and innovation, arousing charm and curiosity and inviting the reading of the list of dishes. The advantages lie in the combination of a refined, elegant and functional appearance.

Technical evaluations (from 0 to 100)



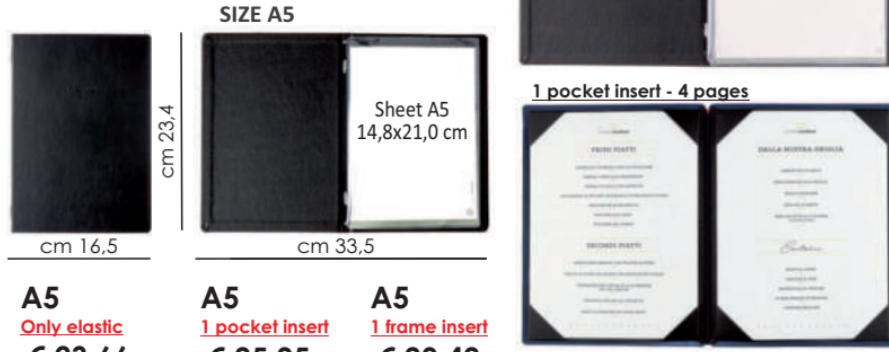
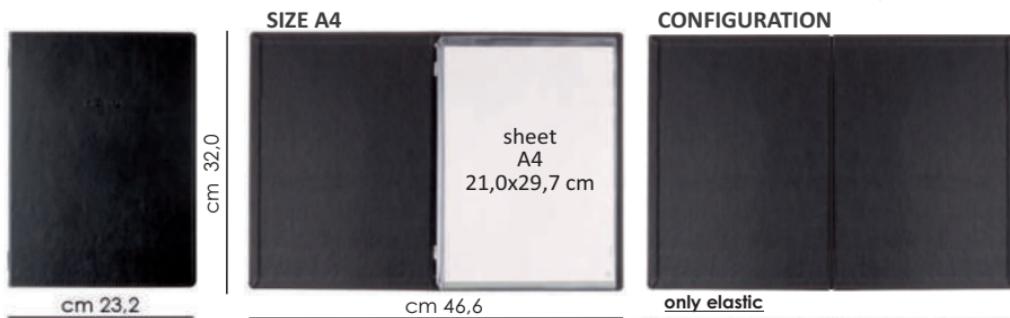
Washability 95 (washable with a damp cloth)

Water resistance 75 (fears prolonged contact with water)

Stain resistance 98 (excellent protection)

Mechanical resistance 91 (excellent resistance)

Light resistance 98 (does not fear sunlight)"



Addition of pocket or frame inserts,
pages 58-59



Sanitizable



stain-resistant



ITALY Line

washable with
soap and water
stain-resistant treatment

This model can be customized with hot debossing and hot foil print. See page 52-53. Installation from: €90.00 + €2.90 per piece.

COLORS

GREY

SAND **BESTSELLER**

IVORY **NEW**

OAK **NEW**

The ITALY line stands out for a texture that, to the touch, evokes the sensation of a fine fabric, with a matte finish. Equipped with stain protection, it is extremely easy to clean daily.

This article is suitable for environments frequented by a refined clientele who appreciate innovation within a classic style. The advantages include an elegant and refined design, characterized by minimalist lines, at a reasonable price.

What to know about this article:

Suitable for daily use.

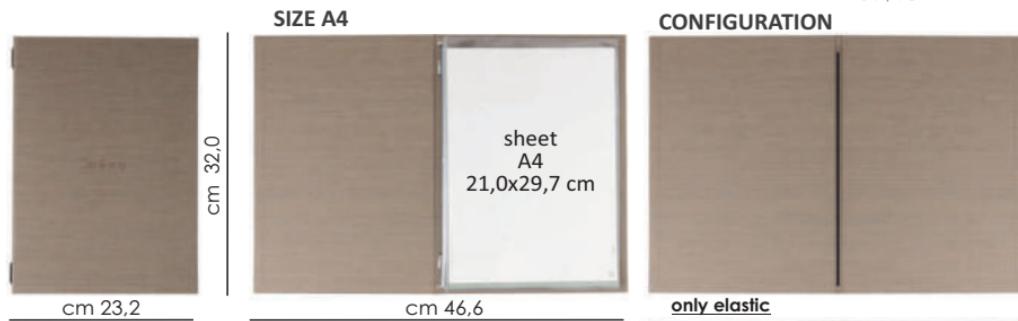
Perfect for all premises, that are mainly sheltered from the elements. The material is cardboard coated with a synthetic finish and double stain protection.

Rigid cover, medium weight, fabric-textured finish.

Technical evaluations (from 0 to 100)



Washability	95 (washable with a damp cloth)
Water resistance	50 (fears prolonged contact with water)
Stain resistance	99 (excellent stain protection)
Mechanical resistance	81 (good resistance for normal use)
Light resistance	95 (excellent color resistance to sunlight)



A4
Only elastic

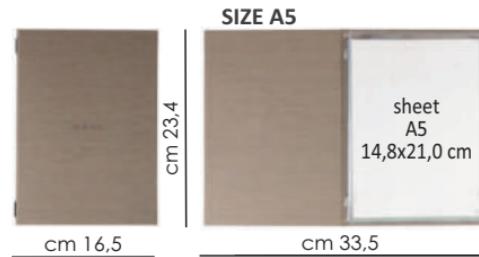
€ 14,86

A4
1 pocket insert

€ 16,97

A4
1 frame insert

€ 21,70



A5
Only elastic

€ 14,02

A5
1 pocket insert

€ 15,27

A5
1 frame insert

€ 19,19



Addition of pocket or frame inserts, pages 58-59"

TOSCANA line

CERTIFIED PRODUCT
WASHABLE WITH WATER AND SOAP
STAIN-RESISTANT TREATMENT



Sanitizable

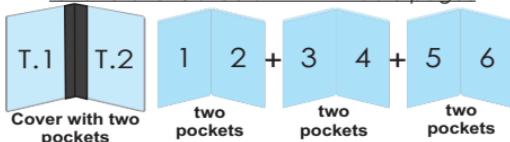


stain-resistant



These items are suitable for both outdoor and indoor environments, catering to a discerning clientele that pays attention to style. The benefits include a low cost, a polished appearance, and their exceptional durability allows for comfortable and low-maintenance use due to ease of cleaning.

2 pockets on the cover + 6 sealed sleeves,
for a total of 8 sheets with 14 visible pages



sheet cm 21 x 29,7

BESTSELLER



A4 € 20,10



A5 € 12,49



QUADRATO € 17,12

Single-leaf menu cover A4 € 9,00

What to know about these items:

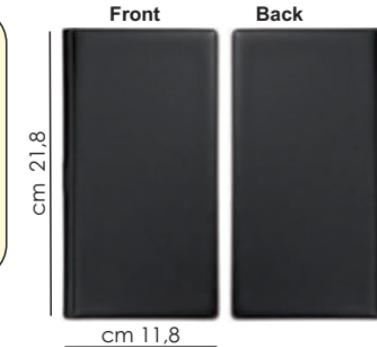
- Designed for very intensive use.
- The material is cardboard coated with printed PVC featuring stain protection.
- Hard cover with heat sealing, fabric-effect printing, and double welds.
- The menu holders have 6 sealed pockets and 2 sealed pockets inside the cover..

DAG[®]
style

Technical evaluations (from 0 to 100)

Wear resistance

Washability: 99 (can be washed with running water and neutral soap.
If necessary, a brush can be used for deeper cleaning.)
Water resistance: 100 (maximum water resistance)
Stain resistance: 99 (maximum stain protection)
Mechanical resistance: 92 (excellent wear resistance)
Light resistance: 99 (excellent color resistance to sunlight)



Opened

sheet cm 30,8



sheet
A4
21,0x29,7 cm

cm 23,7

bill holder € 9,35



Sanitizable

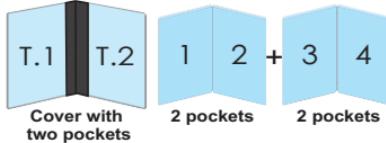


stain-resistant

These items are suitable for both outdoor and indoor environments, catering to a demanding clientele with a keen sense of style.

The advantages lie in the combination of an affordable price and a product designed for good durability and easy maintenance.

2 pockets on the cover + 4 heat-sealed pockets
total of 6 sheets for 10 visible pages



sheet cm 21 x 29,7

BESTSELLER



A4 € 13,50



A5 € 8,99

What to Know About These Items
Designed for high-intensity use. Made of cardboard coated with smooth, stain-resistant PVC. Hardcover, heat-sealed, with a leather-effect print and double welds. Menu holders include 4 heat-sealed sleeves + 2 heat-sealed pockets inside the cover. Hot foil customization available in various colors (see pages 52-53). The customization will be added next to the "Menu" inscription.

D&G
style

colors



black

cocoa



sand

bordeaux

Technical evaluations (from 0 to 100)



Washability: 99 (washable with running water and neutral soap. If necessary, a brush can be used for deeper cleaning.)
Water resistance: 100 (maximum water resistance)
Stain resistance: 99 (excellent stain protection)
Mechanical resistance: 90 (good wear resistance)
Light resistance: 99 (excellent color resistance to sunlight)

sheet cm 21 x 21

cm 23,1



QUADRATO € 10,79

cm 20,8

cm 10,8

ORDER HOLDER € 6,00

cm 21,8

cm 23,7

bill holder € 8,75

cm 11,8



MENU HOLDER

premium



washable





that extra touch....

DAG[®]
style
MADE IN ITALY

MENU HOLDER

NEW premium

MENU HOLDER

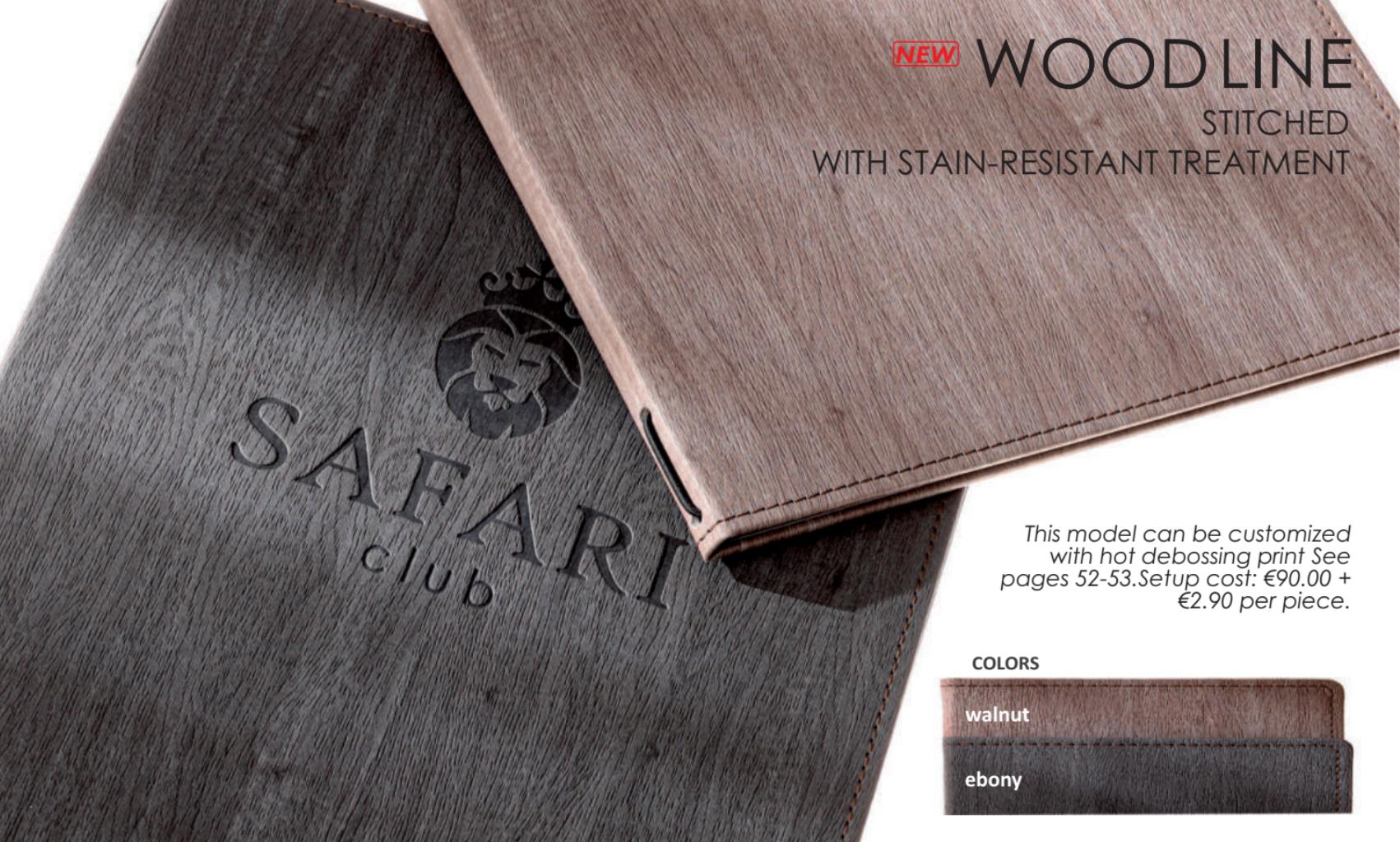
premium



Sanitizable



stain-resistant



NEW

WOODLINE

STITCHED
WITH STAIN-RESISTANT TREATMENT

This model can be customized
with hot debossing print. See
pages 52-53. Setup cost: €90.00 +
€2.90 per piece.

COLORS

walnut

ebony

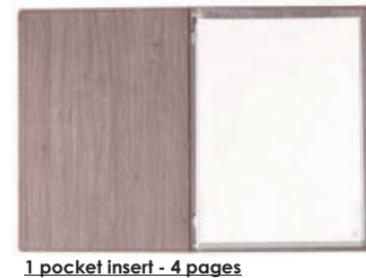


The WOOD line has been designed to meet the specific needs of many restaurateurs, ensuring ease of cleaning, wear resistance, and effective stain protection. Additionally, we have addressed the demand for an immediate sense of elegance and prestige, thanks to hand-finished stitching and rounded corners, which enhance both durability and aesthetics. The hardcover design allows the menu holder to stand upright, semi-open and ready for consultation. This item is ideal for venues frequented by a clientele that appreciates elegance and classic style, enriched with trendy textures and colors. The advantages lie in its elegant and sophisticated design, featuring minimalist lines that enhance product presentation, reinforcing customer confidence in the venue's management.

Technical evaluations (from 0 to 100)



Washability:	95 (can be cleaned with a damp cloth)
Water resistance:	50 (sensitive to prolonged contact with water)
Stain resistance:	99 (excellent stain protection)
Mechanical resistance:	65 (good resistance for regular use)
Light resistance:	95 (excellent color resistance to sunlight)



Addition of pocket or frame inserts,
pages 58-59"

MENU HOLDER

premium

This model can be customized with hot debossing print. See pages 52-53. Setup cost: €90.00 + €2.90 per piece.

colors

WALNUT



EBONY



Sanitizable



stain-resistant

EXAMPLE CUSTOMIZATION



NEW

WOOD LINE

STITCHED WITH STAIN-RESISTANT TREATMENT

Bi-Fold Menu



Menu holder with stitched
corner paper holders.
Available only in A4 format.

This item is ideal for environments frequented by a refined clientele who appreciate a concise menu, typical of gourmet settings. The advantages include ease and convenience in replacing sheets. This menu holder is exceptionally wear-resistant, and its stain-resistant treatment ensures quick and easy cleaning.

Technical evaluations (from 0 to 100)

Washability:	95 (can be cleaned with a damp cloth)
Water Resistance:	75 (sensitive to prolonged contact with water)
Stain Resistance:	98 (excellent protection)
Mechanical Resistance:	90 (excellent durability)
Light Resistance:	98 (resistant to sunlight)





Key Features of This Item
Designed for intensive use. Made from high-quality, durable materials, this line is enhanced with handcrafted stitching, ensuring greater durability and a high-end aesthetic. Hardcover, medium weight, wood-textured finish. This menu holder accommodates two A4 sheets, making it the perfect solution for venues offering a refined selection of dishes or an elegant wine list. It is particularly appreciated in gourmet restaurants. Equipped with four corner paper holders on each panel, carefully rounded and hand-stitched by our highly skilled artisans. The rounded corners enhance visibility of the inserted sheet, adding to both practicality and style.

Bi-Fold Menu A4



A4 walnut and ebony cm 23,2x32,0
€ 33,65



Can also be used as a two panel A4 menu holder in an easel format, designed to be placed on tables

sheetA4
21,0x29,7 cm

WOOD LINE

NEW

single panel Menu
STITCHED
WITH STAIN-RESISTANT TREATMENT

A4 walnut and ebony cm 23,2x32,0

€ 19,15

colors **walnut ebony**



Sanitizable



stain-resistant

This model can be customized with hot debossing print. See pages 52-53. Setup cost: €90.00 + €2.90 per piece.

[Customization on the back – See pages 52-55.](#)

This item is ideal for environments frequented by a clientele that appreciates simplicity and efficiency. With four hand-stitched corner inserts, it allows for immediate menu consultation, showcasing meticulous attention to detail. The advantages include ease and convenience in replacing the sheet. This menu holder is exceptionally wear-resistant, and its stain-resistant treatment ensures quick and effortless cleaning—a signature feature of the entire WOOD line.



Technical evaluations (from 0 to 100)

Washability:	95 (can be cleaned with a damp cloth)
Water Resistance:	75 (sensitive to prolonged contact with water)
Stain Resistance:	98 (excellent protection)
Mechanical Resistance:	90 (excellent durability)
Light Resistance:	98 (unaffected by sunlight)





Key Features of This Item Designed for intensive use. Made from high-quality, durable materials, this line is enhanced with handcrafted stitching, ensuring greater durability and a refined aesthetic. Hardcover, medium weight, wood-textured finish. This menu holder accommodates one A4 sheet, making it the perfect solution for venues offering a curated selection of dishes or an elegant wine list. It is particularly appreciated in gourmet restaurants.

Menu holder with stitched corner paper holders. Available only in A4 format.

cm 31,2



This menu holder features four expertly rounded and hand-stitched corner paper holders, crafted by our highly skilled personnel. The rounded design enhances the visibility of the inserted sheet.

BILL HOLDER

premium

WOOD LINE **NEW**

bill holder
STITCHED
WITH STAIN
RESISTANT
TREATMENT

Key Features of This Item The WOOD line check presenter features the same refined finishes as the WOOD MENU line. Available in two colors, offering a pleasant tactile experience. Designed with perimeter stitching and stain-resistant protection, ensuring exceptional durability and wear resistance.



Sanitizable



stain-resistant

[Customizations available – See pages 52-55.](#)



WOOD Line bill holder
Walnut color – Customizable



WOOD Line bill holder
ebony color – Customizable

WASHABLE WITH STAIN-RESISTANT TREATMENT



EXAMPLE CUSTOMIZATION



This model can be customized with hot debossing print. See pages 52-53. Setup cost: €90.00 + €2.90 per piece.



The interior features two pockets and is designed for professional use.



DAG logo and MADE IN ITALY hot-stamped on the back.

CERTIFIED MATERIAL
WASHABLE
WITH WATER AND SOAP
WITH STAIN-RESISTANT
TREATMENT

A restaurant bill holder is designed to present the bill to customers in an elegant and discreet manner. Its primary function is to protect the customer's privacy, allowing them to review the bill without being visible to other tables. Additionally, it enhances the professional and refined appearance of the payment process.

bill holder
13.5x20 cm WOOD Line
Ebony and Walnut Colors
€ 22,75

CERTIFIED PRODUCT WASHABLE WITH WATER AND SOAP WITH STAIN-RESISTANT TREATMENT

Free Label Customization for orders over 18 pieces – See pages 52-55



GENUINE RECYCLED LEATHER



Sanitizable



stain-resistant

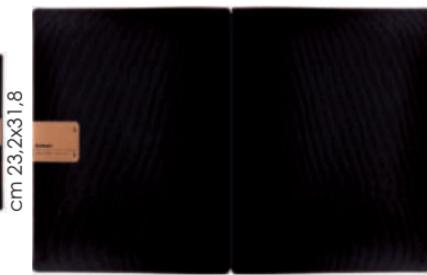
CONFIGURATION

SIZES:



cm 23,2x31,8

A4
Only elastic
€ 18,51
1 pocket insert
€ 21,59
1 frame insert
€ 24,96



only elastic



cm 17,3x31,8

A4 SLIM
Only elastic
€ 15,25
1 pocket insert
€ 18,11
1 frame insert
€ 21,71



cm 16,5x23,1

A5
Only elastic
€ 12,81
1 pocket insert
€ 15,27
1 frame insert
€ 18,07



cm 23x23,1

QUADRATO
Only elastic
€ 15,25
1 pocket insert
€ 17,98
1 frame insert
€ 20,91



1 frame insert - 4 PAGES

Additional Inserts or Frames – See pages 58-59

PORTOFINO LINE

NEW
STAIN-RESISTANT TREATMENT

GENUINE RECYCLED LEATHER WITH SMOOTH FINISH

Technical evaluations (from 0 to 100)



Washability:	99 (Washable with water and mild soap, followed by quick drying; if needed, a sponge can be used for deeper cleaning.)
Water Resistance:	95 (Avoid prolonged contact with water, as the material may deform.)
Stain Resistance:	95 (Near-total protection against stains.)
Mechanical Resistance:	95 (Good resistance to wear and tear.)
Light Resistance:	99 (Excellent color resistance to sunlight.)

This item is ideal for environments frequented by clients who appreciate the essence of elegance while also testing durability. The main advantages of this line are exceptional wear resistance and ease of cleaning. Key Features Designed for intensive use. Made from genuine recycled leather with a stain-resistant treatment. Flexible cover with a lightweight structure. Lightly embossed surface for a refined texture. Customization available with a patch label or hot stamping with colored foil (see pages 52-55). Free label customization (both patch and metal) for orders of 18 pieces or more.



BLACK

BROWN

DOVE GREY

BLUE

SAGE

OCHRE

BORDEAUX

MENU HOLDER

premium

Free Label Customization for orders over 18 pieces – See pages 52-55



Cocoa Exterior, Sand Interior

Sand Exterior, Cocoa Interior



Sanitizable



stain-resistant



What to Know About This Item
Suitable for intensive use. Made of genuine regenerated leather with a stain-resistant treatment. Flexible cover, lightweight. Lightly embossed surface. Customization available on patch labels – see pages 52-55. Free label customization for orders over 18 pieces.

BICOLOR line
Genuine Regenerated Leather



COCOA
SAND



SAND
COCOA

BICOLOR LINE

STAIN-RESISTANT TREATMENT

NEW

 **Genuine Regenerated Leather with Orange Peel Finish**

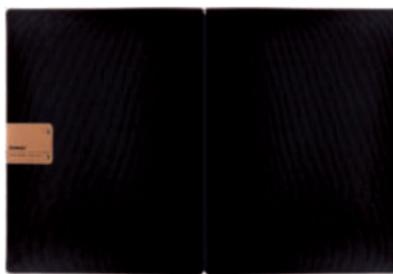
The BICOLOR line, made of genuine regenerated leather, is ideal for venues that seek the highest quality for predominantly indoor use. This line offers a refined product, soft to the touch, with the classic DAG Style design. Its high stain resistance makes it extremely practical; however, prolonged contact with liquids and water should be avoided. The high-quality raw material and stain-resistant protection make this line one of the best on the market while maintaining a highly competitive price. This item is suitable for indoor environments and a diverse clientele that values quality and design. The main advantages include maximum stain resistance, lightness, and durability.

CONFIGURATION

SIZES:



A4
Only elastic
€ 14,99
1 pocket insert
€ 18,38
1 inserto a cornicetta
€ 22,09



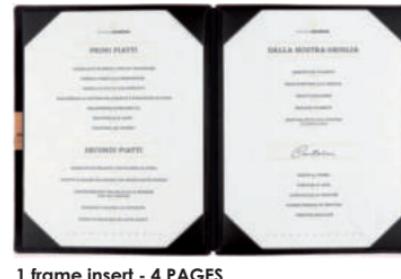
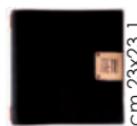
A4 SLIM
Only elastic
€ 12,75
1 pocket insert
€ 15,90
1 frame insert
€ 19,85



A5
Only elastic
€ 11,07
1 pocket insert
€ 13,78
1 frame insert
€ 16,86



QUADRATO
Only elastic
€ 12,75
1 pocket insert
€ 15,75
1 frame insert
€ 18,98



Addition of POCKET or Frames – See Pages 58-59

Technical evaluations (from 0 to 100)
for Cocoa and Sand Colors

 **Wear resistance**

MAX

88

Washability	99 (Can be cleaned with water and mild soap, followed by quick drying. If necessary, a sponge can be used for a deeper clean, always followed by quick drying.)
Water Resistance	50 (Avoid prolonged contact with water, as the material may deform.)
Stain Resistance	99 (Almost complete protection against stains.)
Mechanical Resistance	90 (Good resistance to wear and tear.)
Light Resistance	99 (Excellent color resistance to sunlight.)

MENU HOLDER

premium

NEW

ECOMENU LINE

WASHABLE



FSC Forest Stewardship Council

This item is suitable for all refined environments and is designed for a clientele that values high-quality materials. DAG Style reinvents the material used for jeans labels, which, like them, requires time to dry after washing. It is an eco-friendly, fashionable, and lightweight menu holder. The advantages are immediately evident, conveying a strong sense of ecological sustainability and respect for nature. Additionally, its clean lines and color combinations are particularly appreciated. Customization with patch label – see pages 52-55. Label customizations are free for orders over 18 pieces.

Free Label Customization for orders over 18 pieces – See pages 52-55



NATURAL

BROWN

BLACK

Technical evaluations (from 0 to 100)

Washability:
Water Resistance:
Stain Resistance:
easily removed)
Mechanical Resistance:
Light Resistance:

100 (washable with running water and mild soap)
10 (this material absorbs water but does not alter)
40 (low stain resistance, but thanks to washability, light dirt can be
easily removed)
75 (medium resistance to wear and tear, but not to cuts)
80 (excellent color resistance to sunlight)



CONFIGURATION

SIZES:



cm 23,2x31,8

A4
Only elastic
€ 10,37
1 pocket insert
€ 14,07
1 frame insert
€ 18,12



only elastic



cm 17,3x31,8

A4 SLIM
Only elastic
€ 9,42
1 pocket insert
€ 12,86
1 frame insert
€ 17,17



cm 16,5x23,1

A5
Only elastic
€ 8,71
1 pocket insert
€ 11,66
1 frame insert
€ 15,03



1 pocket insert - 4 pages



cm 23x23,1

QUADRATO
Only elastic
€ 9,42
1 pocket insert
€ 12,70
1 frame insert
€ 16,22

1 frame insert - 4 PAGES

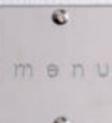


Addition of POCKET or Frames
See Pages 58-59

MINI-MENU

CERTIFIED PRODUCT

WASHABLE WITH WATER AND SOAP
STAIN-RESISTANT TREATMENT



Sanitizable



stain-resistant



This item is ideal for environments where novelty and innovation set the tone. Its advantages lie in the combination of an innovative, refined, and functional design that sparks curiosity when viewed.

What to Know About This Item
Suitable for multiple uses depending on needs. The mini menu can hold standard sheets by inserting them over the elastic cord positioned on the spine. This provides a practical way to organize and present the menu list or other information.

Customization available with Metal label – see pages 52-55.

BESTSELLER

SIZES:

MINI-MENU L

For folded A4 sheets.

CHEF Line

€ 12,77

BICOLOR Line

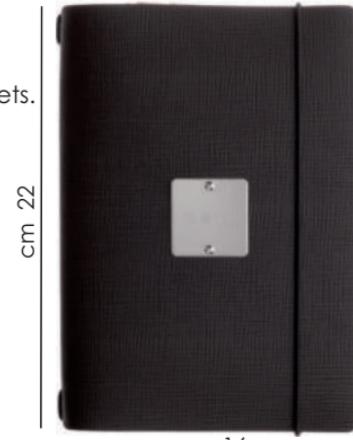
€ 12,77

ECOMODA Line

€ 7,18

CORK Line

€ 17,04



SIZES:

MINI-MENU S

For folded A5 sheets.

CHEF Line

€ 9,18

BICOLOR Line

€ 9,18

ECOMODA Line

€ 6,39

CORK Line

€ 11,32



For these items, sheets in A4 folded in half and A5 folded in half are used.



Reams of sheets A4



sheet A4



MINI-MENU S
sheet A4

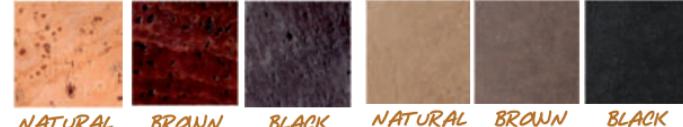
 **CHEF Line**
genuine regenerated leather



 **BICOLOR Line**
genuine regen. leather



 **CORK Line**
vegetable cork



 **ECOMODA Line**
cellulose fiber



SPRINGER-MENU CITY-MENU

WASHABLE

LA NOSTRA CUCINA

Bigoli alla Carbonara	8
Casoncelli di carne al burro e salvia	8
Trofie al pesto leggero i.g.t.	10
Riso venere con gamberi e verdure	10
Filetto di manzo al forno	16
con patate al forno	
Costolette di vitellino panate	14
con pomodoro pachino	
Strozzacotti di pollo al limone	10
con verdure alla griglia	15
Tagliata di scottona	
con salsa di rucola e grana	
Hamburger di Angus con pomodoro,	10
insalata, cheddar con patate fritte	10
Affettati misti	
(Crostini di parma 12 mesi, coppa di Parma, genovese, speck, salame bresciano)	



Sanitizable



stain-resistant



CITY-MENU

Menu holder with a paper clip spring

Customization with glossy metal label See pages 52-55



A4
cm 23x32,5

CHEF line **€ 22,71**

BICOLOR line **€ 22,71**

CORK line **€ 29,45**



A5
cm 16x23,5

CHEF line **€ 13,63**

BICOLOR line **€ 13,63**

CORK line **€ 16,62**

 **CHEF line**
genuine regenerated leather



BLACK

BROWN

DOVE GREY

BLUE

OCHRE

BORDEAUX

SAGE

NEW

SPRINGER MENU

Menu holder with a paper clip spring

 **BULL Line**
Genuine
regenerated
leather Thick.:
3,0 mm



BLACK



A4
cm 22,4x35,3
BULL Line
€ 16,17



BROWN



A5
cm 16x27
BULL Line
€ 12,60

 **BICOLOR line**
genuine reg. leather



COCOA SAND

SAND COCOA

NATURAL

BROWN

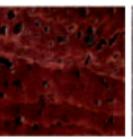
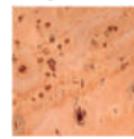
BLACK

Reams of A4 sheets



On light colors, particularly staining substances may sometimes leave marks.

 **CORK line**
vegetable cork



51

What to know about these items

Suitable for multiple uses depending on needs. These menu holders can hold standard sheets secured by a dedicated spring, providing a practical way to organize and present the menu list or other information. The labels can be customized. (See pages 52-55)

For these items, sheets in A4 and A5 formats are used.

51

MENU HOLDER - CUSTOMIZATION

FREE LABELS FOR ORDERS OVER 18 PIECES:

For orders under 18 pieces, setup cost €87.60

(Graphic processing €78.00/hour)

MENU HOLDERS AND PLACE MATS - CUSTOMIZATION - HOT DEBOSSING OR FOIL PRINT

- Setup from: €90.00 + €2.90 per piece

FOIL COLORS: WHITE, BLACK, GOLD, SILVER, BROWN, GREY, AND GLOSSY FINISH

MENUHOLDERS

JUTE LINE -

- METAL LABELS OR RECTANGULAR PATCHES
- HOT PRINT IN DEBOSSING

ITALY LINE

HOT PRINT IN DEBOSSING

HOT PRINT WITH FOIL IN VARIOUS COLOR

CHEF LINE

- METAL LABELS OR RECTANGULAR PATCHES
- HOT PRINT WITH FOIL IN VARIOUS COLORS

GOURMET LINE

- HOT PRINT IN DEBOSSING

CORK LINE

- METAL LABELS OR RECTANGULAR PATCHES

WOOD LINE

- THERMO-CHANGING HOT PRINT
- HOT PRINT WITH FOIL IN VARIOUS COLORS

GO-GREEN LINE

- RECTANGULAR PATCH LABEL

CUSTOM LINE

- DIGITAL PRINT

RISTO LINE

- HOT PRINT WITH FOIL IN VARIOUS COLORS

ECOMENU LINE

- SQUARE PATCH LABEL

BICOLOR LINE

- METAL LABELS OR SQUARE PATCHES

PORTOFINO LINE

- SQUARE PATCH LABEL
- HOT PRINT WITH FOIL IN VARIOUS COLORS
- HOT PRINT IN DEBOSSING
- HOT PRINT WITH GLOSSY FINISH

PLACEMATS

BULL LINE

- HOT PRINT WITH FOIL IN VARIOUS COLORS
- HOT PRINT IN DEBOSSING
- HOT PRINT WITH GLOSSY FINISH

JUTE LINE - JUTE LIGHT LINE

- HOT PRINT IN DEBOSSING

CHEF LINE

- HOT PRINT WITH FOIL IN VARIOUS COLORS

CORK LINE - NO CUSTOMIZATION



RECTANGULAR PATCH LABEL



SQUARE PATCH LABEL



METAL LABEL



JUTA LINE HOT DEBOSSING



CHEF LINE BLACK HOT FOIL



GOURMET LINE HOT DEBOSSING



PORTOFINO LINE HOT DEBOSSING



PORTOFINO LINE BROWN HOT FOIL



PORTOFINO LINE GLOSSY FINISH



ITALY LINE HOT DEBOSSING



ITALY LINE WHITE HOT FOIL



RISTO LINE GREY HOT FOIL



WOOD LINE THERMO-CHANGING HOT PRINT



WOOD LINE GREY HOT FOIL



CUSTOM LINE DIGITAL PRINT



BULL LINE HOT DEBOSSING



BULL LINE BROWN HOT FOIL



BULL LINE GLOSSY FINISH

Metal labels and patches



How to customize your menu holders:

1. **Provide the logo file to be reproduced.**

The file must be in vector format (PDF, EPS, AI, CDR...) or photographic format (JPG, TIFF, PSD) if of good quality.

2. **Specify any desired changes.**

Graphic design work for any changes: €78.00/hour.

3. **Confirm the draft.**

The draft will be considered approved within 24 hours of receipt unless otherwise communicated to DAG Style.

CUSTOMIZATIONS FREE FOR ORDERS OVER 18 PIECES:

FOR ORDERS UNDER 18 PIECES, SETUP COST €87.60

(ANY GRAPHIC DESIGN WORK €78.00/HOUR)



Rectangular patch label

The PATCH labels are made from cellulose fiber, the same material used for denim labels. These labels fully embody DAG Style's green philosophy. They are particularly suitable for customizations with highly detailed logos, available in both rectangular and square versions.

Example
Customized PATCH label
Natural rectangular



Example
Customized PATCH label
Black rectangular



The custom "PATCH" labels made from cellulose fiber are printed using digital technology in a single color (black on natural and white on black) to ensure excellent visibility and high definition of details.

Square PATCH label

The square PATCH labels are available only in the version with a black under-patch and a natural patch.



Example
Customized PATCH label
Square



Metal label

Mirrored steel for the label, which has now become a symbol of DAG Style menu holders. The clean lines and minimalist aesthetic make it an accessory that perfectly matches any texture or color of the menu holder. Standard available with the word "menu" in debossing.



Example
Customized METAL label



The GLOSSY METAL labels are customized using laser marking technology. On the "GLOSSY METAL" labels, the etched marking has a pale gold/browned colour.



ELASTIC CORDS WITH EXAMPLES OF INSERTS



Black and red elastic cords

ELASTIC CORDS PACK OF 10 PCS. €14.33

Suitable for the format	Length	Color
A4/A4 SLIM	37 cm	black
A5/QUADRATO	29,5 cm	black
A4/A4 SLIM	37 cm	red
A5/QUADRATO	29,5 cm	red

The elastic cord allows for the attachment of any insert to the cover in DAG Style menu holders.



BINDING STRIPS FOR SHEETS BIND
WITH EXAMPLE INSERTS STANDARD SHEETS



"BIND" SHEET HOLDERS PACK OF 5 PCS. €6.00

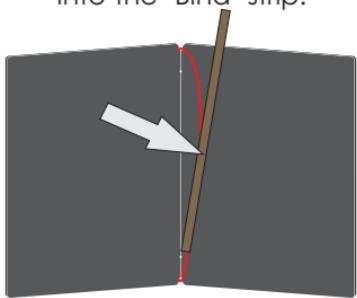
Suitable for the format	strip	Color
A4/A4 SLIM	h. 29,7 cm	black
A5/QUADRATO	h. 21,0 cm	black



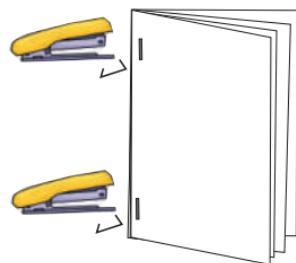
VIDEO
INTERIOR
CONFIGURATION

ASSEMBLY WITH "BIND" SHEET HOLDER STRIP

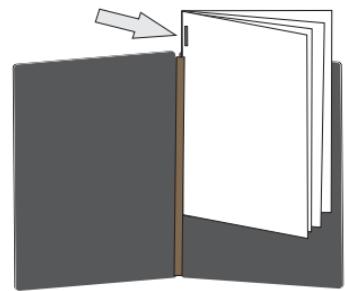
Insert the elastic cord into the "Bind" strip.



Staple the sheets along the spine.



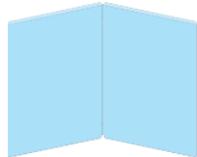
Insert the stapled sheets into the "Bind" strip.



The printed sheets are stapled along the spine before being inserted into the "Bind" strip. This ensures adherence to the strip, even with only a few sheets. The maximum number of sheets that can be inserted into the "Bind" strip varies depending on the thickness of the paper.

PACKAGE OF POCKET INSERTS

A PACKAGE CONTAINS
10 DOUBLE-POCKET INSERTS
(20 POCKET - 40 PAGES)



1 PACKAGE OF 10 PIECES

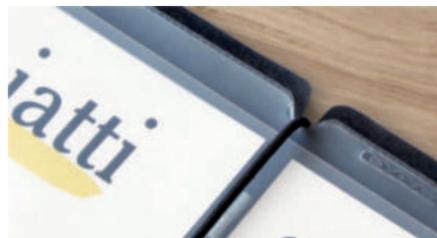


A POCKET INSERT

IT CAN HOLD 2 SHEETS WITH
4 VISIBLE PAGES.



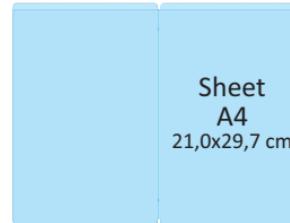
EACH ENVELOPE INSERT IS MARKED WITH DAG
AND FEATURES A CHECKERBOARD PATTERN TO SECURE THE ENVELOPE.



ENVELOPE INSERT SIZES

The envelopes are made of polypropylene, in compliance with EEC directives, and are attached to the cover with an elastic cord.

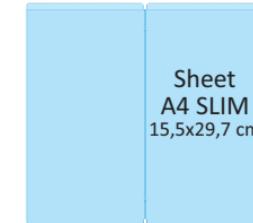
A4 size



Sheet
A4
21,0x29,7 cm

31 x 44,6 cm
open pocket
For sheets
cm 21x29,7
€ 23,12
/Package

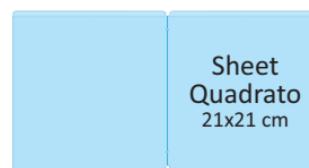
A4 SLIM size



Sheet
A4 SLIM
15,5x29,7 cm

31 x 33 cm
open pocket
For sheets
cm 15,3x19,7
€ 18,78
/Package

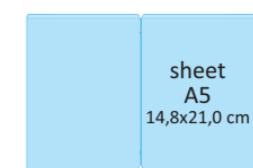
QUADRATO size



Sheet
Quadrato
21x21 cm

22,5x43,4 cm
open pocket
For sheets
cm 21x21
€ 18,78
/Package

A5 size



sheet
A5
14,8x21,0 cm

22,3 x 31,4 cm
open pocket
For sheets
cm 14x21
€ 17,34
/Package

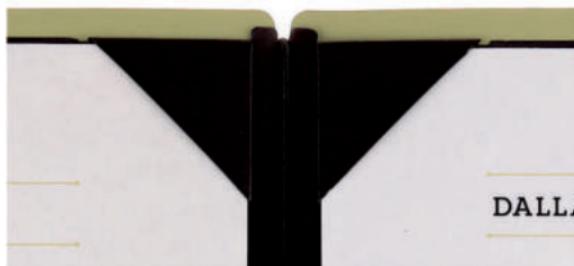
FRAME INSERTS FOR SHEETS IN ALL SIZES

Black cardboard inserts, suitable for all menus with elastic cord.

These FRAME INSERTS are easily insertable and replaceable within the DAG menu holder, thanks to the elastic cord positioned on the spine of the menu. Each FRAME INSERT can hold 4 sheets to create an elegant and eco-friendly menu.



NEW



A package contains
6 FRAME INSERTS for 24 pages.

A4	€ 45,51
A4 SLIM	€ 45,51
A5	€ 35,50
QUADRATO	€ 38,84

color

Black



Sanitizable



stain-resistant

BILL

BESTSELLER

BILL HOLDER CUSTOMIZABLE LABEL



Closed dimensions
15x9,5 cm

CHEF line

BICOLOR line

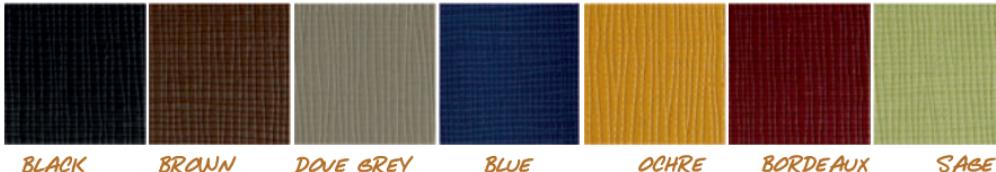
€ 14,29

What to know about this item:

With a refined aesthetic, this bill holder / change holder can be closed with an elastic cord. It also features a slot inside for holding credit cards. The label can be customized with the name of the establishment.



CHEF LINE – Genuine regenerated leather



BLACK

BROWN

DOVE GREY

BLUE

OCHRE

BORDEAUX

SAGE

COCOA
SAND

SAND
COCOA

LIGHT

BILL HOLDER

CUSTOMIZABLE
WITH HOT PRINT
WITH COLORED FOIL
(SEE PAGE 52)



Closed dimensions
18x10 cm

CHEF line

BICOLOR line

€ 9,73

What to know about this item:

This essential bill holder / change holder features a riveted flap that secures the top panel and also holds coins.



linea BICOLOR – Genuine regenerated leather



WALLET

porta conto

CUSTOMIZABLE LABEL

BESTSELLER



NEW



What to know about this item:

This bill holder / change holder has a classic shape but innovative functionality. It is suitable for delivering the bill and collecting money in the form of banknotes, coins, and credit cards. It features an elastic closure. Customization is available on the cover.

WALLET

Closed dimensions
11,5x22 cm

CHEF line

BICOLOR line

€ 22,34

POCKET

BILL HOLDER

EXAMPLE WITH
CUSTOMIZATION



13,5x20 cm
€ 10,62

DAG
style

BULL LINE – Genuine
regenerated leather,
thick. 3.0 mm



BLACK BROWN



What to know about this item:

This bill holder / change holder is very original, featuring a pocket for credit cards and a pen holder for signatures. The upper part, in the Bull version, can be used as a signature pad for signing the credit card receipt. Customization is available.

 **BULL LINE** – Genuine regenerated leather, thick. 3.0 mm



BLACK



BROWN

ROLL

Table marker

BESTSELLER



7X12 cm
€ 11,76

What to know about this item:
Roll is DAG Style's most premium table marker and QR code holder. It is made of genuine regenerated leather with a thickness of 3.0 mm.

CONE

Table marker

PACK OF
10 PIECES



SINGLE-SIDED

DOUBLE-SIDED

What to know about this item:
A versatile table marker that is easy to customize independently. Available in two versions, single-sided and double-sided. It is highly durable and stackable when not in use, making it ideal for marking a table as «reserved.»

**Numbers
for table markers**
Pack of 10 pieces
€ 1,62



Pack of 10 pieces
SINGLE-SIDED

cm 7x7,5

Pack of 10 pieces
DOUBLE-SIDED

cm 8x9

CHEF line

CHEF line

BICOLOR line

BICOLOR line

€ 35,95

€ 68,43

CORK Line

CORK Line

€ 51,51

€ 102,20



Sanitizable



stain-resistant

EASY

BESTSELLER

Order holder



It can hold pads measuring 11x19 cm.

 Support in genuine regenerated leather, thick. 3.0 mm 11x22 cm



€ 8,83

What to know about this item:

A holder with a spring to hold order pads or notepads. The base is made of regenerated leather with a thickness of 3.0 mm, and it features a brown pen holder insert on top.



CHEF LINE – Genuine regenerated leather



BLACK

BROWN

DOVE GREY

BLUE

HOLE

Glass markers

Pack of 8 pieces
Assorted colors



Pack of 8 pieces
5.5x5.5 cm
CHEF line
€ 5,65

Pack of 8 pieces
5.5x5.5 cm
JUTA line
€ 3,21



What to know about this item:

The glass marker is an essential accessory for quickly identifying your glass. It easily attaches to the stem of the glass using a special slot.



BICOLOR LINE –
Genuine regenerated leather



CORK LINE – Plant-based cork



OCHRE

BORDEAUX

SAGE

COCOA SAND

SAND COCOA

NATURAL

BROWN

BLACK 63





Sanitizable



stain-resistant

Price per pack
Assorted colors or
Single color only

BELT S

Diameter 4.0 cm

CHEF line

BICOLOR line

€ 7,84

CORK Line

€ 10,79

BELT M

Diameter 5,5 cm

CHEF line

BICOLOR line

€ 15,33

CORK Line

€ 21,81

BELT-S-M

Napkin holder

Pack of 6 pieces



CUSTOMIZABLE
WITH HOT PRINT
WITH COLORED FOIL
(SEE PAGE 52)

What to know about this item:

Napkin holder with a snap tab that is easily openable, also usable as a menu holder.

BELT-L

Napkin holder-menu

Pack of 4 pieces

Price per pack

BELT L

Diameter 6,5 cm

CHEF line

BICOLOR line

€ 15,68

CORK Line

€ 19,65



CUSTOMIZABLE LABEL

What to know about this item:

Napkin holder or menu holder. Ideal for daily menus or for holding small printed lists during events. The label can be customized.

RING

Napkin holder

Pack of 4 pieces

Price per pack

RING

diameter 6,5 cm

ICHEF line

BICOLOR line

€ 20,43

CORK Line

€ 24,35



CUSTOMIZABLE
WITH HOT PRINT
WITH COLORED FOIL
(SEE PAGE 52)

What to know
about this item:
Napkin holder with
an openable
button, also usable
as a menu holder.
Its generous
diameter makes it
suitable for bulky
napkins or stapled
menu sheets.



CHEF LINE – Genuine regenerated leather



BLACK



BROWN



DOVE GREY



BLUE



OCHRE



BORDEAUX



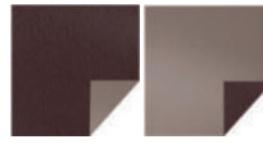
SAGE



BICOLOR LINE –
Genuine regenerated leather



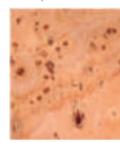
-CORK LINE – Plant-based cork



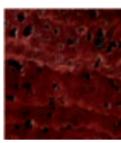
COCOA SAND



SAND COCOA



NATURAL



BROWN



BLACK 65



Sanitizable



66



CUTLERY HOLDER

Cutlery rest

CONF. 4 PEZZI

Price per pack

cm 13,5x23,6

CHEF line

BICOLOR line

€ 23,97

CORK line

€ 33,03

CUSTOMIZABLE
WITH HOT PRINT
WITH COLORED FOIL
(SEE PAGE 52)



What to know about this item:

This cutlery holder can also hold a napkin. It is extremely practical for carrying both items and is particularly useful in windy areas.

On light colors, particularly staining substances may sometimes leave marks.

CUTLERY REST

Cutlery rest



CUSTOMIZABLE
WITH HOT PRINT
WITH COLORED FOIL
(SEE PAGE 52)



CHEF LINE – Genuine regenerated leather



BLACK



BROWN



DOVE GREY



BLUE



OCHRE



BORDEAUX



SAGE

PACK OF 4 PIECES

Price per pack

cm 10x15,5

CHEF line

BICOLOR line

€ 21,81

CORK Line

€ 29,53



What to know about this item:
This cutlery holder is simple and very convenient. Rolled up and secured with a tab in the appropriate slot, it makes the item easy to clean and stack after use.



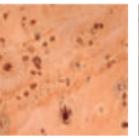
BICOLOR LINE –
Genuine regenerated leather



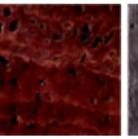
COCOA SAND



-CORK LINE – Plant-based cork



NATURAL



BROWN



BLACK 65



Sanitizable



stain-resistant

That extra touch...





DAG[®]
style
MADE IN ITALY

**PROFESSIONAL PLACEMATS
ALSO CUSTOM-MADE.**



JUTE LINE PLACEMATS

ANTIBACTERIAL, HYGIENIC, AND WASHABLE SYNTHETIC MATERIAL.

Technical Ratings (From 0 to 100):

- Washability: 99 (washable with running water and neutral soap)
- Water Resistance: 100 (maximum water resistance)
- Stain Resistance: 97 (excellent protection against stains, although particularly staining substances can leave marks on lighter colors)
- Mechanical Resistance: 99 (highly resistant to wear and tear)
- Light Resistance: 99 (excellent color resistance to sunlight)

JUTA LINE



CAMEL LIGHT BLUE SAGE

IVORY

BICOLOR

GREY

BROWN

BLACK

BLUE

BORDEAUX

On lighter colors, particularly staining substances may leave marks in some cases.

ANTIBACTERIAL PVC



Certification



Stain-resistant



Hygienizable

What you need to know about this item.

- Suitable for very intense use
- Soft and flexible material
- Medium weight
- JUTE effect texture
- Easily washable with water and soap
- Resistant to sunlight
- Stain-resistant treatment
- Antibacterial certification



Hot debossing PRINT customization, see pages 52-53..

This item is perfect for all establishments that require quick-to-clean and highly durable placemats. They are resistant to sun, water, and dirt. Made in Italy from PVC, these placemats feature a JUTE-effect finish with antibacterial certification.

Prices and sizes

RECTANGULAR PLACEMATS		TETRIS PLACEMATS		BLOB PLACEMATS		OVALE PLACEMATS		GOCCIA PLACEMATS		MINI PLACEMATS CUTLERY REST € 2.15/each 10x26
€ 8,24/each 30x40	€ 4,82/each 15X48	€ 9,09/each 30x40	€ 10,16/each 34X45	€ 9,09/each 29X44	€ 4,21/each 20x30	€ 5,67/each 28x32	€ 9,09/each 30x40	€ 13,36/each 44x45		
€ 9,09/each 30x45		€ 19,77/each 47x57	€ 13,36/each 39x48	€ 10,16/each 35X50	€ 9,09/each 30x47	€ 10,16/each 37x40				
€ 13,36/each 45x47	€ 6,96/each 32x32	€ 5,35/each 23x35	€ 4,60/each 21x32	€ 8,24/each 34x40	€ 10,16/each 35x45	€ 10,16/each 34x45	€ 8,24/each 30x40	€ 7,54/each Ø32	€ 0.85/each 9,5x9,5	
€ 13,36/each 40X47	€ 13,36/each 40x40	€ 10,16/each 40x47	€ 13,36/each 40x47	€ 10,16/each 45x45	€ 15,92/each 40x54	€ 10,16/each 34x45	€ 10,16/each 34x45	€ 7,54/each Ø34	€ 0.91/each Ø10	
€ 10,16/each 22X62									€ 1.16/each 11x12	
€ 19,77/each 45X65	€ 19,77/each 45X65		€ 13,36/each 48x52	€ 13,36/each 37x65	€ 6,96/each 29x51	€ 5,35/each 25x44	€ 6,96/each 30x44	€ 5,35/each 25X37	€ 1.26/each 1,05x14	
COASTERS										



JUTA LIGHT PLACEMATS NEW

ANTIBACTERIAL, HYGIENIC, WASHABLE, AND NON-SLIP SYNTHETIC MATERIAL

Technical evaluations (from 0 to 100)

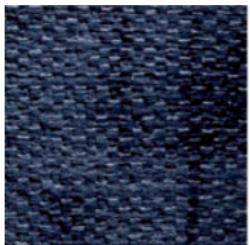
Washability: 99 (washable with running water and mild soap)

Water resistance: 100 (maximum water resistance)

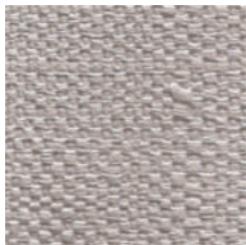
Stain resistance: 97 (excellent protection against stains, especially on lighter colors; highly pigmented substances may leave marks in some cases)

Mechanical resistance: 99 (particularly resistant to wear and tear)

Light resistance: 99 (excellent color resistance to sunlight)



BLUEBERRY BLUE



OYSTER WHITE



COCOA



Non-slip back

ANTIBACTERIAL PVC



WASHABLE
With stain-resistant treatment



Certification



Stain-resistant



sanitizable

On lighter colors, highly pigmented substances may, in some cases, leave stains.

What to know about this item

- Suitable for very intensive use
- Soft and flexible material with non-slip properties
- Lightweight
- Jute-effect texture
- Easily washable with water and soap
- Resistant to sunlight
- Stain-resistant treatment
- Antibacterial certification



Hot debossing PRINT customization, see pages 52-53.

This item is suitable for all venues that require non-slip placemats, easy to clean, and highly durable. They are resistant to sunlight, water, and dirt. Made of PVC, Made in Italy, these placemats feature a jute-effect finish with antibacterial certification.

Prices and sizes

RECTANGULAR PLACEMATS		TETRIS PLACEMATS		BLOB PLACEMATS		OVALE PLACEMATS		GOCCIA PLACEMATS		MINI PLACEMATS CUTLERY REST € 1.95/each 10x26
€ 7,26/each 30x40	€ 4,28/each 15X48	€ 8,00/each 30x40	€ 8,93/each 34X45	€ 8,00/each 29X44	€ 8,00/each 35X50	€ 3,74/each 20x30	€ 5,02/each 28x32	€ 8,00/each 30x40	€ 8,00/each 30x40	COASTERS
€ 8,00/each 30x45		€ 17,32/each 47x57	€ 11,73/each 39x48			€ 8,00/each 30x47	€ 8,93/each 37x40		€ 11,73/each 44x45	€ 0,78/each 9,5x9,5
€ 11,73/each 45x47	€ 6,14/each 32x32	€ 4,74/each 23x35	€ 11,73/each 40x40	€ 8,93/each 35x45	€ 11,73/each 45x45	€ 8,93/each 34x45	€ 7,26/each 30x40	€ 6,65/each Ø32		€ 1,17/each Ø10
€ 11,73/each 40X47		€ 4,08/each 21x32	€ 11,73/each 40x40	€ 8,93/each 40x47	€ 13,97/each 45x54	€ 8,93/each 34x45	€ 8,93/each 34x45	€ 6,65/each Ø34		€ 1,05/each 11x12
€ 8,93/each 22X62			€ 17,32/each 45X65	€ 11,73/each 48x52	€ 11,73/each 37x65	€ 11,73/each 29x51	€ 4,74/each 25x44	€ 4,14/each 30x44		€ 0,83/each 1,05x14
PETALO PLACEMATS										



CHEF LINE PLACEMATS

MATERIAL - GENUINE REGENERATED LEATHER, SANITIZABLE, WASHABLE

Regenerated leather is made from natural raw materials: 65% genuine leather scraps tanned with plant-based substances, 18% natural latex, 10% water, 5% natural fats, and 2% natural colorants.

Technical evaluations (from 0 to 100)

Washability: 98 (washable with running water and mild soap)

Water resistance: 95 (excellent water resistance)

Stain resistance: 97 (excellent protection against stains, especially on lighter colors; highly pigmented substances may leave marks in some cases)

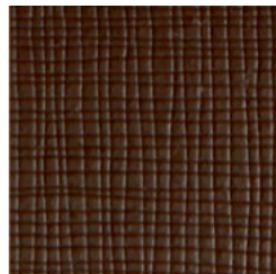
Mechanical resistance: 97 (particularly resistant to wear and tear)

Light resistance: 99 (excellent color resistance to sunlight)

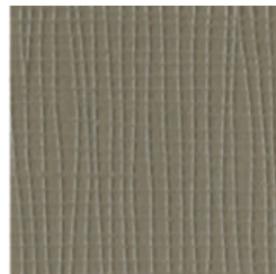
CHEF LINE



BLACK



BROWN



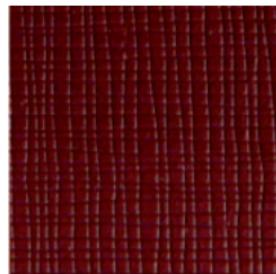
DOVE GREY



BLUE



OCHE



BORDEAUX

On lighter colors, highly pigmented substances may, in some cases, leave stains.



REGENERATED LEATHER



WASHABLE
With stain-resistant treatment



stain-resistant



sanitizable

What to know about these items

- Suitable for intensive use
- Flexible material
- Medium weight
- Sack-effect texture
- Easily washable with water and soap
- Resistant to sunlight
- Stain-resistant treatment
- Certified regenerated genuine leather



Hot debossing print customization, see pages 52-53.

This item is suitable for venues that place great emphasis on aesthetics, without compromising on ease of cleaning and durability. With an aesthetic that immediately highlights the superior quality of the material, this line of placemats stands out for its strength and prestige. The "CHEF" line immediately conveys a balance between natural materials and a modern, original design.

PRICES AND SIZE

RECTANGULAR PLACEMATS		TETRIS PLACEMATS		BLOB PLACEMATS		OVALE PLACEMATS		GOCCIA PLACEMATS		MINI PLACEMATS CUTLERY REST € 3,24/each 10x26
€ 13,46/each 30x40	€ 7,72/each 15X48	€ 14,90/each 30x40	€ 16,69/each 34X45	€ 14,90/each 29X44	€ 14,90/each 35X50	€ 6,70/each 20x30	€ 9,16/each 28x32	€ 14,90/each 30x40	€ 22,07/each 44x45	COASTERS
€ 14,90/each 30x45		€ 32,83/each 47x57	€ 22,07/each 39x48			€ 14,90/each 30x47	€ 16,69/each 37x40			€ 1.22/each 9,5x9,5
€ 22,07/each 45x47	€ 11,31/each 32x32	RUNNER PLACEMATS	TRAPEZIO PLACEMATS	UNICA PLACEMATS	POUF PLACEMATS	SOLE PLACEMATS	ROUND PLACEMATS			€ 1.33/each Ø10
€ 22,07/each 40X47	€ 8,62/each 23x35	€ 22,07/each 40x40	€ 13,46/each 34x40	€ 16,69/each 35x45	€ 16,69/each 34x45	€ 13,46/each 30x40	€ 12,29/each Ø32			€ 1.74/each 11x12
€ 16,69/each 22X62	€ 7,35/each 21x32	€ 22,07/each 40x47	€ 16,69/each 40x47	€ 22,07/each 45x45	€ 26,38/each 40x54	€ 16,69/each 34x45	€ 12,29/each Ø34			€ 1.92/each 1,05x14
€ 32,83/each 45X65	€ 32,83/each 45X65		€ 22,07/each 48x52	€ 22,07/each 37x65						PETALO PLACEMATS
				€ 11,31/each 29x51		€ 8,62/each 25x44	€ 11,31/each 30x44	€ 8,62/each 25X37		



CORK LINE PLACEMATS

GENUINE CORK – STAIN-RESISTANT, SANITIZABLE, AND WASHABLE

Technical evaluations (from 0 to 100)

Washability: 98 (washable with running water and mild soap)

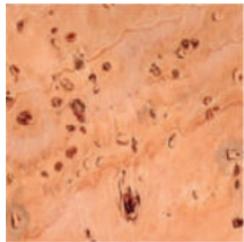
Water resistance: 95 (excellent water resistance)

Stain resistance: 96 (excellent protection against stains, especially on lighter colors; highly pigmented substances may leave marks in some cases)

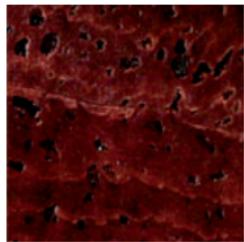
Mechanical resistance: 95 (excellent wear resistance)

Light resistance: 85 (excellent color resistance to sunlight)

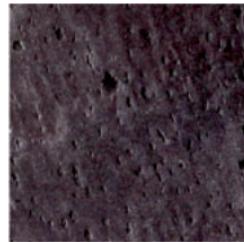
CORK LINE



NATURAL



BROWN



BLACK



REAL CORK



WASHABLE

With stain-resistant treatment



Stain-resistant



sanitizable

Genuine cork – Hygienic and natural **NEW**

The material used for the production of this line of placemats is the perfect combination of two noble elements: genuine natural cork and genuine regenerated leather. Tests conducted to determine the optimal thickness of the layering of these two materials have resulted in a refined product that offers top-quality performance. The outer finish is achieved with a water-based treatment, making it stain-resistant while preserving its sustainable characteristics.

On lighter colors, highly pigmented substances may, in some cases, leave marks.

What to know about these items

- Suitable for intensive use
- Flexible material
- Medium weight
- Lightly textured surface
- Easily washable with water and soap
- Resistant to sunlight
- Stain-resistant treatment



Hot debossing print customization, see pages 52-53.

This item is ideal for venues that want to enhance the elegance of an eco-friendly philosophy. The material used, genuine cork, is renowned for its durability, hygiene, and recyclability, making it perfect for table settings. Available in three colors, this genuine cork material is exclusively produced by DAG STYLE for its products.

Prices and sizes

RECTANGULAR PLACEMATS		TETRIS PLACEMATS		BLOB PLACEMATS		OVALE PLACEMATS		GOCCIA PLACEMATS		MINI PLACEMATS CUTLERY REST
€ 20,89/each 30x40	€ 10,72/each 15X48	€ 20,89/each 30x40	€ 23,43/each 34X45	€ 20,89/each 29X44	€ 10,72/each 20x30	€ 15,80/each 28x32	€ 20,89/each 30x40	€ 20,89/each 30x45	€ 2,57/each 10x26	
€ 20,89/each 30x45		€ 46,31/each 47x57	€ 31,06/each 39x48	€ 31,06/each 35X50	€ 23,43/each 30x47	€ 23,43/each 37x40	€ 31,06/each 44x45			
€ 31,06/each 45x47	€ 15,80/each 32x32	RUNNER PLACEMATS	TRAPEZIO PLACEMATS	UNICA PLACEMATS	POUF PLACEMATS	SOLE PLACEMATS	SOLE PLACEMATS		COASTERS	
€ 31,06/each 40X47	€ 14,63/each 23x35	€ 31,06/each 40x40	€ 20,89/each 34x40	€ 23,43/each 35x45	€ 23,43/each 34x45	€ 20,89/each 30x40	€ 20,89/each Ø32	€ 1,71/each 9,5x9,5		
€ 23,43/each 22X62	€ 10,72/each 21x32	€ 31,06/each 40x47	€ 23,43/each 40x47	€ 31,06/each 45x45	€ 37,16/each 40x54	€ 23,43/each 34x45	€ 20,89/each Ø34	€ 1,87/each Ø10		
€ 46,31/each 45X65		€ 46,31/each 45X65	€ 31,06/each 48x52	€ 37,16/each 37x65	€ 18,86/each 29x51	€ 11,99/each 25x44	€ 15,80/each 30x44	€ 2,43/each 11x12		
				€ 37,16/each 37x65	€ 18,86/each 29x51	€ 11,99/each 25x44	€ 11,99/each 25X37	€ 2,59/each 1,05x14		



BULL LINE PLACEMATS

MATERIAL - GENUINE REGENERATED LEATHER, HYGIENIC, WASHABLE

Regenerated leather is made from natural raw materials: 65% genuine leather scraps tanned with plant-based substances, 18% natural latex, 10% water, 5% natural fats, and 2% natural colorants.

Technical evaluations (from 0 to 100)

Washability: 99 (washable with running water and mild soap)

Water resistance: 95 (excellent water resistance)

Stain resistance: 99 (excellent stain protection)

Mechanical resistance: 99 (particularly resistant to wear and tear)

Light resistance: 99 (excellent color resistance to sunlight)



BLACK



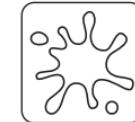
TOBACCO

A CHOICE OF DISTINCTION

We are in constant motion, always moving forward, with ever-changing needs that put the flexibility of the objects around us to the test. In this unstoppable process, style and personality combined with practical requirements have driven DAG Style to create a new line of "Decorative Placemats" and placemats for the catering industry. The uses are many—just a bit of creativity is needed to furnish or enhance a bar counter, a restaurant table, a desk for your coffee cup, a bathroom to place courtesy products, or a kitchen for daily occasions. The Bull line is made of genuine regenerated leather with a thickness of 3.0 mm, the same material typically used to make belts. It feels flexible to the touch, immediately giving a sense of luxury.



REGENERATED LEATHER



Stain-resistant



sanitizable

What to know about these items

- Suitable for very intensive use
- Semi-rigid material
- Medium-high weight
- Slightly embossed texture
- Easily washable with water and soap
- Resistant to sunlight
- Stain-resistant treatment
- Certified regenerated genuine leather



Hot debossing print customization, see pages 52-53.

This item is ideal for venues that value durability and a clean, essential style, without compromising on ease of cleaning. With an aesthetic that immediately highlights the superior quality of the material, this line of placemats stands out for its robustness and prestige. The "BULL" line, with a thickness of 3 mm, is notable for its luxurious feel.

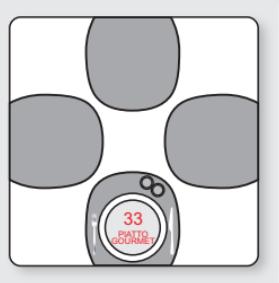
PRICES AND SIZES

RECTANGULAR PLACEMATS		TETRIS PLACEMATS		BLOB PLACEMATS		OVALE PLACEMATS		GOCCIA PLACEMATS		MINI PLACEMATS CUTLERY REST
€ 12,77/each 30x40	€ 7,34/each 15X48	€ 12,77/each 30x40	€ 15,82/each 34X45	€ 14,13/each 29X44	€ 14,13/each 29X44	€ 6,37/each 20x30	€ 8,70/each 28x32	€ 14,13/each 30x40	€ 20,91/each 44x45	€ 2,96/each 10x26
€ 14,13/each 30x45		€ 31,10/each 47x57	€ 20,91/each 39x48	€ 15,82/each 35X50		€ 12,77/pz. 30x47	€ 15,82/each 37x40			
€ 20,91/each 45x47	€ 10,73/each 32x32	€ 8,19/each 23x35	€ 20,91/each 40x40	€ 15,82/each 35x45	€ 15,82/each 35x45	€ 15,82/each 34x45	€ 12,77/each 30x40	€ 10,73/each Ø32	€ 1,12/each 9,5x9,5	COASTERS
€ 20,91/each 40X47		€ 6,37/each 21x32		€ 20,91/each 40x47	€ 20,91/each 45x45	€ 15,82/each 34x45	€ 15,82/each 40x54	€ 15,82/each 34x45	€ 1,21/each Ø10	
€ 14,13/each 22X62				€ 15,82/each 40x47	€ 24,99/each 45x54	€ 12,77/each 30x40	€ 15,82/each 34x45	€ 10,73/each Ø34	€ 1,59/each 11x12	
€ 31,10/each 45X65		€ 31,10/each 45X65	€ 20,91/each 48x52	€ 20,91/each 37x65	€ 10,73/each 29x51	€ 8,19/each 25x44	€ 10,73/each 30x44	€ 8,19/each 25X37	€ 1,83/each 10,5x14	
PETALO PLACEMATS										

GOCCIA PLACEMAT 44X45

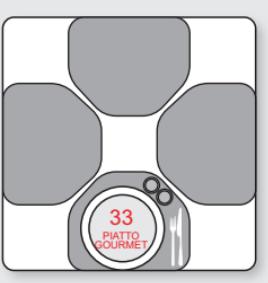


UNICA PLACEMAT 45X45

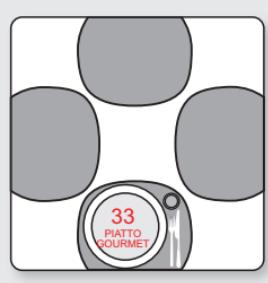


PLACEMATS FOR TABLES 100X100

TETRIS PLACEMAT 39X48



UNICA PLACEMAT 35X45



TETRIS PLACEMAT 47X57



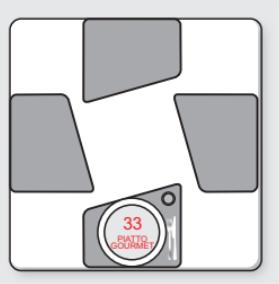
SOLE PLACEMAT 34X45



POUF PLACEMAT 40X54



TRAPEZIO PLACEMAT 40X47



GOCCIA PLACEMAT 37X40



BLOB PLACEMAT 29X44

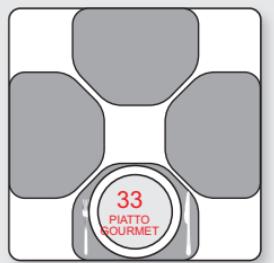


PLACEMATS FOR TABLES 90X90

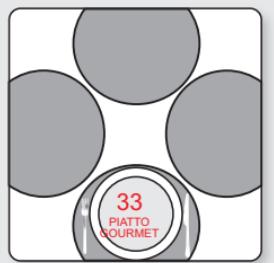
GOCCIA PLACEMAT 30X40



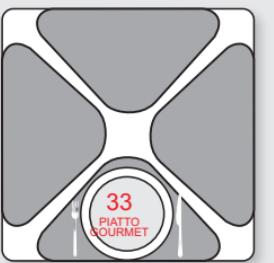
TETRIS PLACEMAT 24X45



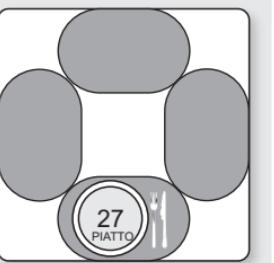
SOLE PLACEMAT 34X45



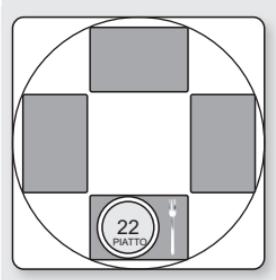
PETALO PLACEMAT 37X65



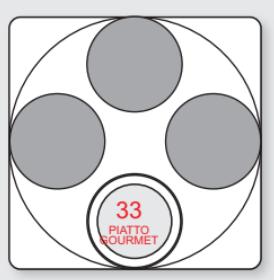
OVALE PLACEMAT 30X47



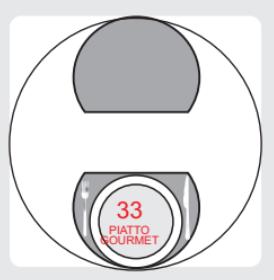
RECTANGULAR PLACEMAT 23X35



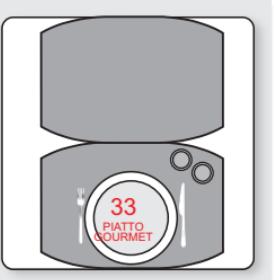
ROUND PLACEMAT Ø 34



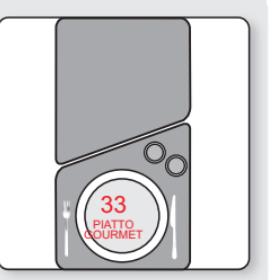
SOLE PLACEMAT 34X45



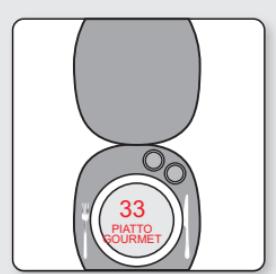
RUNNER PLACEMAT 45X65



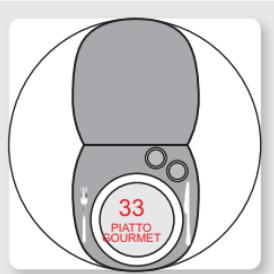
TRAPEZIO PLACEMAT 48X52



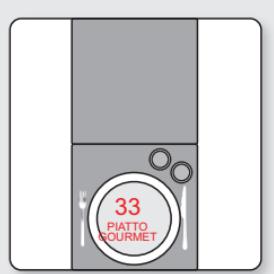
UNICA PLACEMAT 45X45



UNICA PLACEMAT 45X45



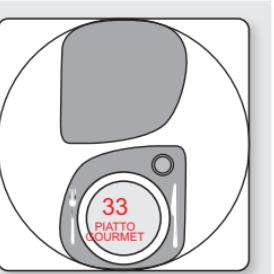
RECTANGULAR PLACEMAT 45X65



RECTANGULAR PLACEMAT 45X65



GOCCIA PLACEMATS 44X45



PLACEMATS FOR TABLES 80X80

GOCCIA PLACEMAT 28X32



PETALO PLACEMAT 30X44



TETRIS PLACEMAT 30X40



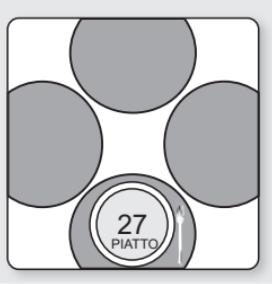
ROUND PLACEMAT Ø 32



PETALO PLACEMAT 29X51



SOLE PLACEMAT 30X40



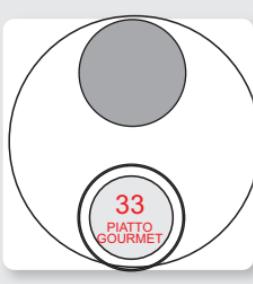
UNICA PLACEMAT 35X45



RUNNER PLACEMAT 40X40



ROUND PLACEMAT Ø 34



UNICA PLACEMAT 35X45



TRAPEZIO PLACEMAT 40X47



RECTANGULAR PLACEMAT 40X47



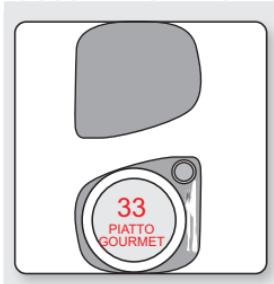
BLOB PLACEMAT 35X50



TOVAGLIETTE POUF 34X45



GOCCIA PLACEMAT 37X40



PLACEMATS FOR TABLES 70X70

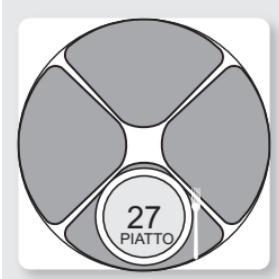
UNICA PLACEMAT 35X45



PETALO PLACEMAT 29X51



PETALO PLACEMAT 30X44



SOLE PLACEMAT 34X45



TRAPEZIO PLACEMAT 40X47



BLOB PLACEMAT 29X44

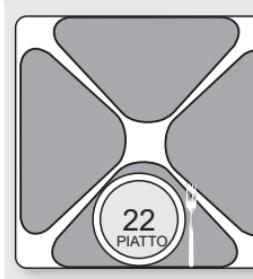


PLACEMATS FOR TABLES 60X60

PETALO PLACEMAT 25X37



PETALO PLACEMAT 25X44



TETRIS PLACEMAT 30X40



RECTANGULAR PLACEMAT 30X45



TRAPEZIO PLACEMAT 34X40



OVALE PLACEMAT 30X47



Model PLACEMAT-MENU

Washable and sanitizable
THE MOST PRACTICAL



Sanitizable



stain-resistant

PLACEMATS-MENU

With clear pockets

BESTSELLER

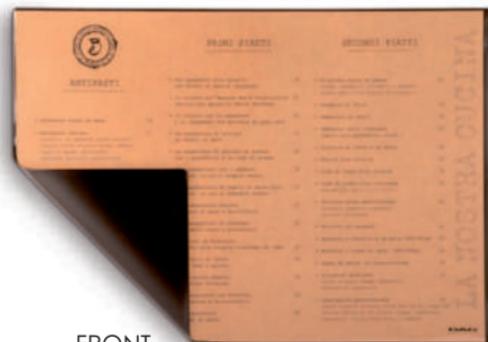


PVC compliant with CEE directives
 - Certified non-toxic PVC
 - Reinforced double welds
 - Smooth finish

What to know about this item:

The placemat-menu has been designed to facilitate table service by combining two products into one. It features a pocket made of crystal-clear material, extremely transparent and resistant to sunlight, where a menu sheet can be easily inserted and replaced. Available in two different sizes, it meets all space requirements. The manufacturing is strictly Italian, using certified Italian materials. This placemat is easy to clean and disinfect.

42x29,7 cm



FRONT

42x29,7 cm



FRONT AND BACK

21x29,7 cm



FRONT

21x29,7 cm



FRONT AND BACK

Risto

PLACEMAT MENU

A3 - ONE POCKET

€ 5,85

RISTO

PLACEMAT MENU

A3 - TWO POCKETS

€ 6,65

RISTO

PLACEMAT MENU

A4 - ONE POCKETA

€ 4,05

RISTO

PLACEMAT MENU

A4 - TWO POCKETS

€ 4,45



Markers

white BIG X6 pz.	€ 117,00
white X6 pz.	€ 46,80
blue X6 pz.	€ 46,80
FUXIA X6 pz.	€ 46,80
yellow X6 pz.	€ 46,80



MODIGLIANI

Tabletop chalkboards

Base in natural pine wood and painted MDF chalkboard, ideal for highlighting menu items or as a table marker.



DOPPIA



21 x 29



15 x 21



8 x 15



5,5 x 6,5

size (cm)	Price
5,5 x 6,5	€ 8,58
8 x 15	€ 12,38
21 x 29	€ 15,03
15 x 21	€ 10,48
double	€ 17,63

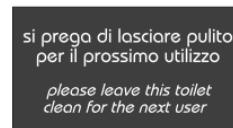
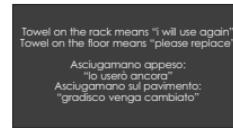




Double-sided adhesive included

The DAG Style wall-mounted pictograms, made of 5 mm thick PVC, come with high-strength double-sided adhesive dots, suitable for application on "compact" surfaces. The white screen printing on a black base makes them perfect for all types of venues.

size 15x8
Wall-mounted
€ 7,00





size 15x8
Free-standing
€ 21,73



model "BENVENUTI"
size 15x21
€ 10,95



size 5,5x7,5
Free-standing
€ 15,17

LISTINO PREZZI			
Bibite		Caffetteria	
Bibita	Euro	Caffè espresso	Euro
Bibita in lattina	Caffè decaffeinato
Birra Italiana	Caffè corretto
Birra importazione	Cappuccino
Birra alla spina piccola	Cappuccino decaffeinato
Birra alla spina media	Caffè d'orzo
Birra alla spina grande	Latte
Succo di frutta	Latte macchiato
Spremuta	Cioccolata in tazza
		Cioccolata con panna
		Thé
		Thé freddo
		Caffè shakerato
Aperitivi			
Analcolico	Euro		
Aperitivo della Casa		
Martini		
Campari		
Aperol		
Pasticceria			
Brioches	Euro		
Paste ripiene		
Fetta di torta		
Vini		Panini & Snack	
Calice bianco	Euro		
Calice Prosecco		
Calice rosso		
Liquori			
Nazionale	Euro		
Nazionale riserva		
Esterio		
Esterio riserva		

model "LAVAGNA PREZZI"
size 30x40
€ 23,34





that extra touch...



Sanitizable



stain-resistant

HOTEL

premium



Sanitizable



stain-resistant



ROOM FOLDER

An innovative room folder, available in two sizes. The extra model is designed to hold standard-sized cardboard folders, while the A4 size is perfect for standard paper. Both sizes feature self-locking tabs that allow for the full opening of the folder. This system is very useful for easy cleaning or for facilitating the insertion of larger documents. This folder adds prestige and enhances the quality of the communication contained within it.

PORTFOLIO FOLDER

Folders with stain-resistant treatment

EXTRA SIZE

Can hold cardboard folders containing standard A4-sized sheets.

A4 SIZE

Can hold standard A4-sized sheets



CHEF line – Genuine regenerated leather



BLACK

BROWN

DOVE GREY

BLUE



OCHRE

BORDEAUX

SAGE



bicolor line – Genuine regenerated leather



COCOA

SAND
COCOA

On lighter colors, highly pigmented substances may, in some cases, leave stains.



CUSTOMIZABLE LABEL
(SEE PAGE 55)

CHEF LINE

BICOLOR LINE

EXTRA

cm 27,5x36,5

€ 37,88



CUSTOMIZABLE LABEL
(SEE PAGE 55)

CHEF LINE

BICOLOR LINE

A4

cm 23x32

€ 37,88



BUSINESS HOTEL



Our products are designed for hotels targeting the professional sector, offering adaptable solutions to meet the specific needs of the industry, with a style perfect for a business hotel. In recent years, business hotels have experienced significant growth, capturing a very interesting market share. DAG Style, always attentive to new trends and ready to support emerging categories, offers solutions that combine elegance, style, and design—distinctive features of Made in Italy present across all DAG Style lines.



Sanitizable



stain-resistant

FOLDER

A4 Ring Binder



"NOTES" LABEL
CUSTOMIZABLE
(SEE PAGE 55)



CHEF line – Genuine regenerated leather



BLACK

BROWN

DOVE GREY

BLUE

OCHRE

BORDEAUX

SAGE

COCOA
SAND

DESK PORTFOLIO

Folder with clip
Clipboard holder



CHEF line
cm 24,5x31,5
BICOLOR
line
€ 25,90

"NOTES" LABEL
CUSTOMIZABLE
(SEE PAGE 55)

CHEF line
cm 23,2x31,5
BICOLOR
line
€ 20,93

"NOTES" LABEL
CUSTOMIZABLE
(SEE PAGE 55)

A4

CHEF line
cm 23,2x32,5
BICOLOR line
€ 22,71

CITY

Clipboard holder
with paper clip spring



CUSTOMIZABLE
WITH HOT PRINT
WITH COLORED FOIL
(SEE PAGE 52)



sheet A5



CUSTOMIZABLE
WITH HOT PRINT
WITH COLORED FOIL
(SEE PAGE 52))

sheet A6

A6

CHEF line
cm 16x23,5
BICOLOR line
€ 11,53



BICOLOR line – Genuine regenerated leather



SAND
COCOA

On lighter colors, highly
pigmented substances may, in
some cases, leave stains.



Sanitizable

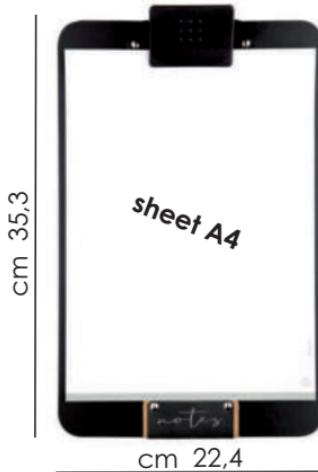


stain-resistant



LET HOSPITALITY
DEFINE YOU

The Springer Notes and desk pad are both made from 3.0 mm thick genuine regenerated leather, a material commonly used for belts. This flexible material provides an immediate sense of high quality.



cm 35,3

cm 22,4

"NOTES" LABEL
CUSTOMIZABLE
(SEE PAGE 52)

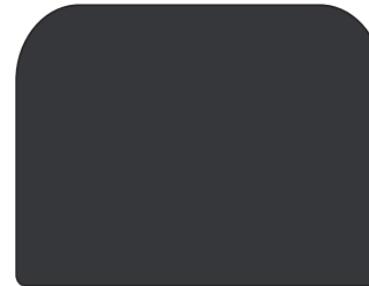
Clipboard holder
SPRINGER NOTES
A4
BULL line
€ 16,17

cm 27

cm 16

CUSTOMIZABLE
WITH HOT DEBOSSING PRINT
(SEE PAGE 52)

desk pad
DESK
cm 60X3
BULL line
€ 21,76



desk pad
DESK
cm 52X35
BULL line
€ 21,76

 **BULL line**
Support made of genuine regenerated leather thick. 3.0 mm



NERO



MARRONE

Regenerated leather is made from natural raw materials: 65% from genuine leather scraps tanned with plant-based substances, 18% from natural latex, 10% from water, 5% from natural fats, and 2% from natural colorants.



Sanitizable



stain-resistant

PRESERVE YOUR MEMORY



THE CHARM OF WRITING THAT DEFIES TIME.

Writing allows us to be completely ourselves, to express everything within us without fear or hesitation, something that can be difficult to do in person. Digital writing may be useful, quick, and efficient, but it does not convey our emotions, nor does it reflect our unique style and personality. The scent of paper evokes emotions that resurface with every rereading. The NOTE PORTFOLIO notebook is essential for those who cherish timeless and captivating traditions. The pen is mightier than the keyboard. Various researchers have confirmed that handwriting fosters richer and broader thinking compared to typing, as the mind engages differently due to the deep connection between thought and manual action.

NOTE PORTFOLIO

Notebooks with interchangeable sheets standard A4 and A5 sheets.

CUSTOMIZABLE
WITH HOT PRINT
WITH COLORED FOIL
(SEE PAGE 52)



NOTE PORTFOLIO S

For folded A5 sheets

CHEF line
BICOLOR line
€ 6,78

ECOMODA line
€ 3,99

CORK line
€ 8,92

CUSTOMIZABLE
WITH HOT PRINT
WITH COLORED FOIL
(SEE PAGE 52)



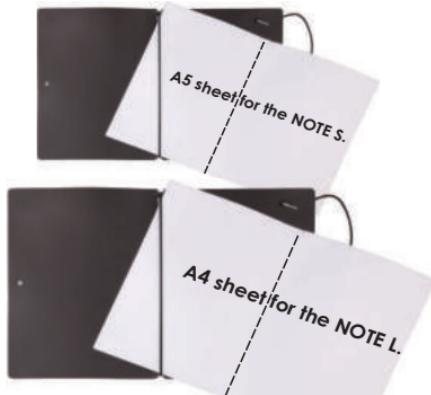
NOTE PORTFOLIO L

For folded A4 sheets

CHEF line
BICOLOR line
€ 10,37

ECOMODA line
€ 4,78

CORK line
€ 14,64



For these items, A4 sheets folded in half are used for NOTE L, and A5 sheets folded in half are used for NOTE S.

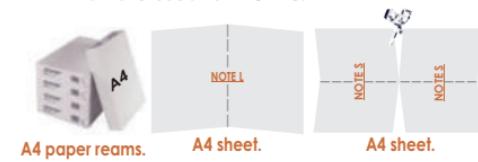
 **ECOMODA line** – Cellulose fiber



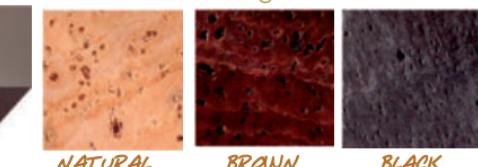
 **CHEF line** – Genuine recycled leather



NOTE PORTFOLIO CUSTOMIZABLE WITH HOT STAMPING AND COLORED FOIL (SEE PAGE 52)



 **BICOLOR line** –
Genuine recycled leather



AN ACCESSORY TO IMPRESS



Sanitizable



stain-resistant

KEY CARD HOLDER - HOLIDAY -

wallet/card holder



BESTSELLER



CHEF Line – Genuine Recycled Leather



CUSTOMIZABLE
WITH HOT PRINT
WITH COLORED FOIL
(SEE PAGE 52)



Holiday L

Closed Dimensions
cm 7.5x10

CHEF line

BICOLOR line

€ 8,14

BLACK

BROWN

DOVE GREY

BLUE

OCHRE

BORDEAUX

SAGE

COCOA SAND

SAND COCOA

This item is a small wallet, particularly useful when you want to carry only the essentials—digital documents, cash, credit cards, and business cards—all while taking up minimal space.

A hotel, spa, or hospitality facility can use it as a key card holder for guest rooms, even customizing it with their company logo. With an affordable cost, it can be a charming and practical gift for guests, serving as a key card holder during their stay and a wallet for the rest of the year.



wallet/card holder Holiday M



wallet/card holder Holiday L

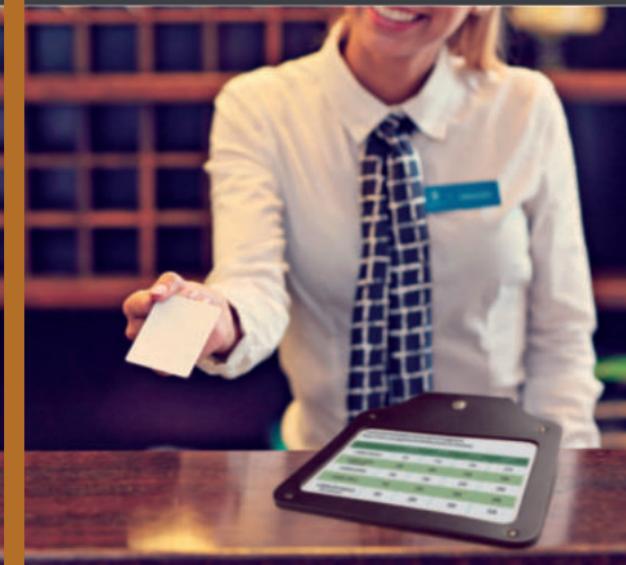




Sanitizable



stain-resistant



FRAME display



BULL line

€ 18,27

 BULL line
Genuine
regenerated
leather
Thick. 3.0 mm

Customization in hot debossing (see pages 52-53).

TO COMMUNICATE WITH PASSION AND ART.

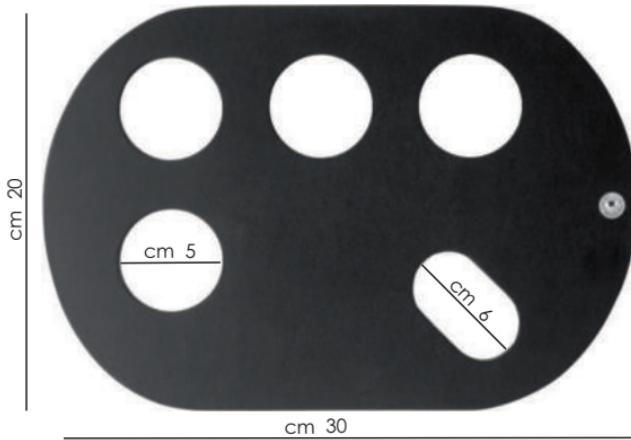
We live in a world where design can transform even the simplest product into a valuable piece of furniture. Communicating through a beautiful, well-designed object made with high-quality materials gives credibility to the message and the establishment. It is useful for displaying the Wi-Fi password, hotel services, the restaurant menu, and other communications to the guests.

COFFEE TRAY

Cup holder
Customizable sizes

BULL line

€ 7,32



Customization in hot debossing (see pages 52-53).

PAPER CUP TRAY.

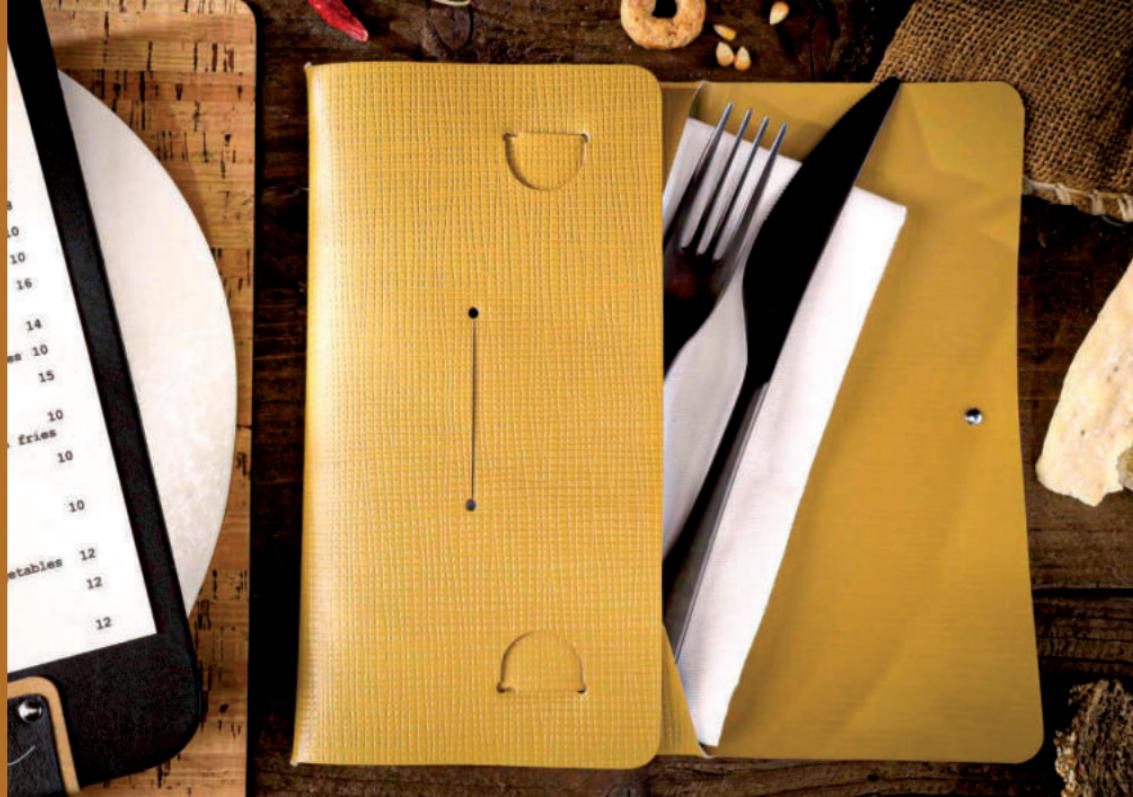
DAG Style invents, designs, and creates the Coffee Tray, an accessory that solves the everyday difficulties of transporting disposable cups for coffee or water. With an essential design, it immediately conveys functionality. Used like a painter's palette, it allows the transportation of up to 4 cups, placed in the appropriate holes, along with their respective spoons or sugar or tea sachets, simply resting between each cup. Extremely durable, washable, and easy to sanitize.

DAG
style



CLUTCH case

DAG Style, attentive to the needs of restaurateurs, creates practical and functional solutions. The CLUTCH model is versatile and can be used as a cutlery and napkin holder for outdoor settings or as a menu holder with the list of dishes inside. Being foldable, it ensures hygiene and practicality.



CLUTCH L cutlery and napkin holder

CLUTCH XL with an A4 menu sheet folded in half.



Sanitizable



stain-resistant

CLUTCH XL
cm 32x12,2



BICOLOR line
CHEF line
€ 19,34

 **CHEF line** genuine regenerated leather.



CLUTCH L **BESTSELLER**
cm 22,4x13



BICOLOR line
CHEF line
€ 14,93

CLUTCH M
cm 13,5x12



BICOLOR line
CHEF line
€ 11,27

 **BICOLOR line**
genuine regenerated leather.

CLUTCH S
cm 20x7



BICOLOR line
CHEF line
€ 7,81

CLUTCH XS
cm 10x7



BICOLOR line
CHEF line
€ 6,06

CLOSURE WITH ELASTIC CORD.



THESE ITEMS CAN BE CUSTOMIZED
WITH HOT PRINT COLORED FOIL (SEE PAGE 52).

ESSENTIAL DESIGN.

The AGILE model, with its essential design, is suitable for any environment and meets all the needs of the catering industry and beyond. It is made of genuine regenerated leather.



Sanitizable



stain-resistant

AGILE

object tray

What you need to know about this item. The catchall is a versatile object that can be used in many ways: as a napkin holder, bread holder, pen holder, vase cover, holder for toiletries like shampoo, soap, and wipes, as well as for sugar, tea, and herbal tea packets. A simple yet incredibly useful piece of decor, it is hygienic, eco-friendly, and dismountable.



Agile L
cm 21,5x19x7h

CHEF line
BICOLOR line
€ 23,83



Agile H
cm 7x8x9h

CHEF line
BICOLOR line
€ 11,53



Agile S
cm 20x8x3h

CHEF line
BICOLOR line
€ 7,69



Agile M
cm 15x10x7h

CHEF line
BICOLOR line
€ 12,24



CUSTOMIZABLE WITH HOT PRINT AND HOT COLORED FOIL (SEE PAGE 52).



CHEF line - genuine regenerated leather



BLACK

BROWN

DOVE GREY

BLUE

OCHRE

BORDEAUX

SAGE



BICOLOR line - genuine regenerated leather



COCOA SAND

SAND COCOA



Diego Angelo Guerini
President

DAG Style's menu holders and table accessories are inspired by the latest design trends, bringing fashion into the world of HO.RE.CA. What was once considered merely a "support" object used to hold the menu is now a key element of hospitality, capable of adding a touch of style to the environment where it is presented.

YOUR NEEDS ARE OUR PROJECTS

DAG Style's long experience in the restaurant industry ensures a reliable choice.

Each product is made with:

- Carefully selected and certified materials that have passed rigorous durability stress tests.
- Materials treated with stain protection, making surfaces washable. Our tests have been conducted on stains from wine, oil, vinegar, soy sauce, sauces, mayonnaise, fruits, and other food items commonly used in the restaurant industry.

offices



Production





DAG Style s.r.l.

Via Manzoni, 18 | 25020 Flero (BS) | ITALY
Ph. +39 030 2680315 | Fax +39 030 2680525
www.dagstyle.it



telefono:
+39 030 2680315



e-mail:
info@dagstyle.it



whatsapp e contatto diretto:
+39 392 4389027



chat:
www.dagstyle.it



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